

face prep, concealers, & correctors



Face Prep

SKIN SMOOTHING FACE PRIMER

A clear gel face primer that smoothes & preps skin for makeup. Key ingredients: orange oil, lemongrass oil, sesame seed oil.

INGREDIENTS

Cyclotetrasiloxane, Cyclopentasiloxane PEG/PPG-18/18 Dimethicone, Caprylic/Capric Triglycerides, Dimethicone/Dimethicone Crosspolymer3, Octyl Palmitate, Silica, Polymethylsilsesquioxane, Isostearyl Isostearate, Boron Nitride, Cetyl PEG/PPG-10 Dimethicone, Cera Alba (beeswax), Paraffin, Phenoxyethanol, Tocopherol Acetate, Citrus Aurantium (Orange) Oil, Cymbopogon Citratus (Lemongrass) Oil, Sesamum Indicum (Sesame) Seed Oil, Lauryl Lysine

Net Weight: .50 Oz/15mL



Why your brand needs this?

If your brand offers face products then face primers are a **MUST!** Face primers help makeup last longer. Skin Smoothing Face Primer hydrates skin and Face Matte Primer helps reduce oil.

CRUELTY FREE



MADE IN USA



PACKAGING

- Frosted black airless pump
- Printed with product name, just add your logo
- Ingredients printed on back

FACE MATTE PRIMER

A 2 in 1 face primer that plumps and naturally heals skin. This priming gel reduces the appearance of oily skin and is ideal for use before makeup application. Key ingredients: aloe vera, hyaluronic acid, essential oils: lemon, lime, lemongrass, lavender, orange & peppermint.

INGREDIENTS

Aqua (Water), Aloe Vera Gel, Glycerin, PCA, Hyaluronic Acid, Extract of: Goldenseal, Horsetail, Burdock, Arnica, Carbomer 940, Propylene Glycol, Essential Oil of Lemon, Lime, Lemongrass, Lavender, Orange & Peppermint, DMDM Hydantoin & Iodopropynyl Butylcarbamate

Net Weight: .50 Oz/15mL



CRUELTY FREE

MADE IN USA



Custom 30mL packaging also available



PACKAGING

- Frosted black airless pump
- Printed with product name, just add your logo
- Ingredients printed on back



Concealers & Correctors

Why your brand needs this?

Concealers are a staple item for any beauty brand!

Our concealers and correctors are very versatile and can be used to conceal, contour, highlight and correct. We offer a wide range of formulas so your brand can choose the one that best suits your customer's needs.

PERFECT CONCEALER

This creamy, highly pigmented concealer covers most skin imperfections and is light enough for everyday use.

INGREDIENTS

Ricinus Communis (Castor Oil), Caprylic/Capric Triglyceride, Ozokerite, Cera Alba (Beeswax) Copernicia Cerifera (Carnauba Wax), Palmarosa Oil, BHT, May contain: Iron Oxide, Titanium Dioxide, Ultramarines

Net Weight: .141 Oz/4g

PACKAGING



Matte View Compact
Ideal for logo printing



CRUELTY
FREE

MADE
IN USA



PC #1



PC #2



PC #3



PC #4



PC #5



PC #6



PC #7



PC #8

BLEMISH & CAPILLARY CONCEALER

This highly pigmented concealer covers red/pink blemishes as well as blue veins showing on the skin's surface. Key ingredients: coconut oil, sunflower seed oil, carnauba wax.

INGREDIENTS

Cocos Nucifera (Coconut) Oil, Helianthus Annuus (Sunflower) Seed Oil, Ozokerite, Copernicia Cerifera (Carnauba) Wax, Stearic Acid, May Contain: Iron Oxides, Titanium Dioxide, Ultramarines, Yellow #5

Net Weight: .25 Oz/7g

PACKAGING

Matte View Jar
Ideal for logo printing



Bundle together with our blemish spot treatment!



CRUELTY
FREE

MADE
IN USA



CAMOUFLAGE COVER CREME

Full-coverage concealer with doe-foot applicator for easy application.

INGREDIENTS

Water (Aqua), Glycerin, Stearic Acid, Glyceryl Stearate ES, Caprylic/Capric Triglyceride, Isostearyl Neopentanoate, Magnesium Aluminum Silicate, Tocopheryl Acetate, Xanthan Gum, Silica, Dimethicone, Sodium Benzoate, Phenoxyethanol, May contain: Mica, Titanium Dioxide, Iron Oxides

Net Weight: .17 Oz./5g

PACKAGING

Round Clear Tube - Ideal for logo printing



**CRUELTY
FREE**

**MADE
IN USA**



LIGHT BEIGE



MEDIUM BEIGE



TRUE BEIGE



LIGHT AMBER BEIGE



SUNLIT BEIGE



HONEYSUCKLE



MEDIUM DARK



DARK BEIGE



DEEP DARK



amber

corrector tone
color corrects
purple-hued, dark
circles and helps
brighten skin



lavender

corrector tone
color corrects
sallowness
(yellow) in the skin



orange

corrector tone
color corrects
dark blue circles
under the eye

MINERAL CONCEALER

A creamy, mineral concealer with buildable coverage. Water-based formula with anti-oxidant Vitamin C, natural mineral colorants and wand applicator.

INGREDIENTS

Water (Aqua), Glycerin, Stearic Acid, Glyceryl Stearate ES, Caprylic/Capric Triglyceride, Isostearyl Neopentanoate, Magnesium Aluminum Silicate, Tocopheryl Acetate, Xanthan Gum, Silica, Dimethicone, Sodium Benzoate, Phenoxyethanol, May contain: Mica, Titanium Dioxide, Iron Oxides

Net Weight: .17 Oz./5g

PACKAGING

Leo tube | Ideal for logo printing



**CRUELTY
FREE**

**MADE
IN USA**



BAKED MINERAL TRIAGE

A special blend of colors that will even out any skin tone, neutralize redness, and even brighten the appearance of sallow skin! This product starts as a cream and is baked for 24 hours on a terracotta pan, creating a dome shape, and an unparalleled silky texture. This oil absorbing corrector is easy to apply and is great for men and women.

INGREDIENTS

Mica, Sericite Mica, Simmondsia Chinensis (Jojoba) Seed Oil, Carthamus Tinctorius (Safflower) Seed Oil, Thymus Vulgaris (Thyme) Extract, Camellia Sinensis (Green Tea) Extract, Tocopheryl Acetate, Rosmarinus Officinalis (Rosemary) Leaf Extract, Iron Oxides

Net Weight: .32 Oz./9g

PACKAGING

Matte View Compact | Ideal for logo printing



**CRUELTY
FREE**

**MADE
IN USA**





Grafton
PRIVATE LABEL COSMETICS

*Boss
Babe*

*Boss
Babe*

foundations

liquid, powder & cream

*Boss
Babe*

*Boss
Babe*

*let's face it,
your ready to
build your
beauty
brand!*



Pro Finish Foundation

**A dual powder foundation that can be used wet or dry.
Breathable, blendable, oil-absorbing, and contains anti-oxidant Vitamin E.**

INGREDIENTS

Talc, Silica, Isostearyl Palmitate, Squalane, Dimethicone, Lauroyl Lysine, Propylene Glycol, Imidazolidinyl Urea, Tocopheryl Acetate (Vitamin E), Ascorbyl Palmitate (Vitamin C), Titanium Dioxide, May Contain: Iron Oxide, Ultramarines, Chromium Oxide, Manganese Violet

Net Weight: .317 Oz/9g

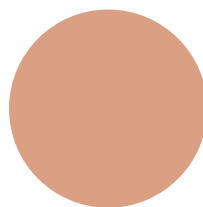
CRUELTY
FREE



MADE
IN USA



PACKAGING OPTIONS



Pan only in
clam shell



Matte black
compact with
sponge
Ideal for logo
printing



**Why your brand
needs this?**

**Your customers will love this
2-in-1 foundation!**

This medium to full-coverage
formula can be used wet for
more coverage or dry for a
lighter, more natural look.



CANVAS



CHINA DOLL



IVORY



CASHMERE



NEUTRAL BEIGE



BAMBOO



HONEY



HAZELNUT



CINNAMON



PECAN

Color Library

Minimum required for Color Library Shades. Please contact your Brand Consultant for more information



SOFT BEIGE



GOLDEN BEIGE



CARAMEL



MAPLE SUGAR



CAFE AU LAIT



Pressed Mineral Foundation

A pressed powder foundation formulated with natural light-refracting minerals; this foundation will diminish the appearance of fine lines and help protect the skin from harmful UVA/UVB rays. Key ingredients: Vitamin C, Vitamin E, natural minerals.

INGREDIENTS

Mica, Silica, Dimethicone, Zinc Oxide, Ascorbyl Palmitate (Vitamin C), Tocopherol Acetate (Vitamin E), May Contain: Iron Oxides, Titanium Dioxide, Ultramarines
Net Weight: .353 Oz/10g



Why your brand needs this?

This medium to full-coverage, mineral-based foundation is filled with antioxidants and is great for sensitive skin.



PACKAGING

Matte black compact with sponge
Ideal for logo printing

CRUELTY
FREE

**MADE
IN USA**



LIGHT PORCELAIN



NUDE



BARE BEIGE



CREME BRULEE



BISQUE



CHINA BEIGE



SUNTAN



TRUE BEIGE



LINEN



BUTTERY BEIGE



WHEAT



DARK TAN



PINEWOOD



TOAST



CASHEW



BARK



COFFEE



Baked Mineral Colour Tones Foundation

Our colour tones start as a cream and are baked for 24 hours on a terracotta pan, creating a dome shape, and an unparalleled silky and soft texture for a more breathable and blendable foundation. Formulated with natural botanical extracts for added soothing and anti-inflammatory properties.

INGREDIENTS

Mica, Sericite Mica, Simmondsia Chinensis (Jojoba) Seed Oil, Lavandula Angustifolia (Lavender) Flower Extract, Thymus Vulgaris (Thyme) Extract, Camellia Sinensis (Green Tea) Extract, Tocopheryl Acetate, Rosmarinus Officinalis (Rosemary) Leaf Extract, Iron Oxide

Net Weight: .32 Oz./9g

PACKAGING OPTIONS



Pan only in clam shell



Matte View Compact
Ideal for logo printing



**CRUELTY
FREE**



ANTIQUE BEIGE



DOVER BEIGE



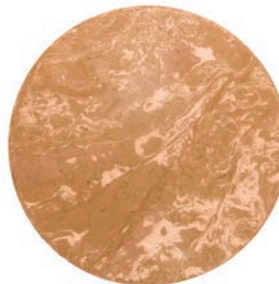
MEGA BEIGE



SIMPLY BEIGE



TRANQUIL BEIGE



WARM CARAMEL



MOROCCAN BEIGE



Perfect Matte Foundation

Why your brand needs this?

This full-coverage, liquid foundation formula is great for oily to normal skin types. It blends easily and leaves skin with a matte finish.

A long-wearing, buildable, liquid foundation that leaves a matte finish and helps even out skin's complexion.

Key ingredients: sesame seed oil, avocado extract, aloe vera, jojoba seed oil, shea butter.

INGREDIENTS

Water, Sesamum Indicum (Sesame) Seed Oil, Sorbitol, Persea Gratissima (Avocado) Fruit Extract, Aloe Barbadensis Leaf Extract, Simmondsia Chinensis (Jojoba) Seed Oil, Glycerin, Cetearyl Alcohol, Butyrospermum Parkii (Shea Butter), Lecithin, Silica, Xanthan Gum, Phenoxyethanol, Kaolin, Potassium Sorbate. May Contain: Iron Oxide (CI 77491, CI 77492, CI 77499), Titanium Dioxide (CI 77891)
Net Weight: .50 Oz/15mL



CRUELTY FREE

MADE IN USA

PACKAGING

Frosted black airless pump
Ideal for logo printing



PORCELAIN



NATURAL BEIGE



TRUE BEIGE



BUTTER BEIGE



SUNTOUCHED BEIGE



CLASSIC BEIGE



CARAMEL CREME



RICH CARAMEL



DEEP BEIGE



ALMOND



SIMPLY SIERRA



WALNUT



BRONZED BEAUTY



SUEDE



ESPRESSO



Skin Perfecting Foundation

Why your brand needs this?

This unique, medium-coverage liquid foundation offers a skin treatment & color all in one! Infused with hydrating ingredients and hyaluronic acid to reduce the appearance of fine lines, your customers will love this soothing foundation formula.

A medium coverage foundation with lifting, tightening, and hydrating properties.

INGREDIENTS

Deionized Water (Aqua) Cyclopentasiloxane, Lauryl PEG-8 Dimethicone, Bis-Hydroxyethoxypropyl Dimethicone, Polymethyl Methacrylate, Butylene Glycol, Ethylhexyl Methoxycinnamate, Ethylhexyl Salicylate, Dimethicone, Titanium Dioxide, Polyglyceryl-4 Isostearate, Distearidimonium Hectorate, Sodium Chloride, Dimethicone/Vinyl Dimethicone Crosspolymer, Phenoxyethanol, Silica, Propylene Carbonate, Sodium Dehydroacetate, Polysilicone-11, Methicone, Nylon-12 Fluorescent Brightener 230 Salt, Sodium Hyaluronate, Disodium EDTA, Persea Gratissima (Avocado) Oil, Prunus Armeniaca (Apricot) Kernel Oil, Avena Sativa (Oat) Kernel Extract, Pullulan, Polyvinylalcohol Crosspolymer, Algae Extract, Talc, Potassium Sorbate, Ethylhexylglycerin, May Contain: Mica, Iron Oxides, Titanium Dioxide

Net Weight: .50 Oz/15mL

**CRUELTY
FREE**

**MADE
IN USA**



PACKAGING

Frosted black airless pump
Ideal for logo printing
Ingredients printed on back



#0



#1



#2



#3



#4



#5



#6

on sale!



#7

on sale!

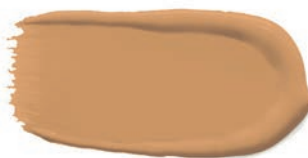


#8



#9

on sale!



#10

on sale!



#11

on sale!



#12



Picture Perfect Foundation

Why your brand needs this?

Your customers will love their new picture perfect appearance with this full-coverage, water resistant formula!

A creamy, full coverage formula for effortless application that stays in place all day. Get picture perfect ready! Key ingredients: coconut oil, sunflower seed oil, carnauba wax, palmarosa oil.

INGREDIENTS

Cocos Nucifera (Coconut) Oil, Helianthus Annuus (Sunflower) Seed Oil, Ozokerite, Copernicia Cerifera (Carnauba) Wax, Stearic Acid, Palmarosa Oil, May contain: Iron Oxides, Titanium Dioxide, Mica, Ultramarine

Net Weight: .35 Oz/10g

PACKAGING



Matte View Compact
Ideal for logo printing



CRUELTY FREE

MADE IN USA



ALABASTER



BONE



WHIPPED CREAM



FRESCO OLIVE



VIRTUAL OLIVE



LUMIERE OLIVE



SAND OLIVE



SHEER TAN



VEIL OLIVE



PECAN



Flawless Finish Foundation

Why your brand needs this?

Your customers will love this full-coverage, oil-absorbing cream foundation that will leave their skin with a flawless finish!

A cream-to-powder foundation. Full-coverage formula with oil absorbing nylon-12 for a lightweight and breathable feel.

INGREDIENTS

Hydrogenated Polyisobutenes, Octyl Palmitate, Nylon-12, Microcrystalline Wax, Decyl Oleate, Copernicia Cerifera (Carnauba) Wax, Isopropyl Lanolate, Dimethicone, Mica, Octyl Methoxycinnamate, Rosa Canina (Rose Hip) Seed Oil, BHA, May Contain: Iron Oxides, Titanium Dioxide, Ultramarine Blue, Chromium Green, Talc
Net Weight: .35 Oz/10g

PACKAGING

Matte black compact with sponge
Ideal for logo printing



CRUELTY
FREE

MADE
IN USA



FRENCH VANILLA



LATTE



LINEN



COFFEE-N-CREAM



CLASSIC BEIGE



ICED COFFEE



TOAST



FRENCH ROASTED



COLOMBIAN COFFEE



ALMOND



ESPRESSO

The image features a collection of cosmetic powder products. At the top, there are three horizontal wooden strips, each with a pile of loose powder on its right end. To the right of these strips, a black-handled brush with dark bristles is shown, with a pile of powder on its head. Below the strips, the text "loose & pressed" is written in a pink, sans-serif font, followed by the word "powders" in a large, bold, black sans-serif font. At the bottom, there are several open and closed compact powders. One compact on the left is labeled "Boss Babe" in a pink, stylized font. The compacts contain various shades of powder, from light to dark. The background is white.

loose & pressed powders

Grafton
PRIVATE LABEL COSMETICS

Grafton PRIVATE LABEL COSMETICS Translucent Loose Powder

*A lightweight loose powder that blends effortlessly to set makeup for hours.
Made from minerals, helps absorb oil from the skin to keep the skin looking matte.*

INGREDIENTS Talc, Zinc Stearate, Kaolin, Magnesium Carbonate, Sodium Benzoate, May contain: Iron Oxide, Titanium Dioxide, Ultramarine
Net Weight: .75 Oz/21g

Why your brand needs this?

A must-have product to set makeup in place for hours!



PACKAGING

Matte black cap sifter jar
Ideal for logo printing



**CRUELTY
FREE**

**MADE
IN USA**



0 - NO SHINE



1 - LIGHT BEIGE



2 - MEDIUM BEIGE



3 - DEEP BEIGE

on sale!



4 - TRUE BEIGE



5 - BUTTERNUT BEIGE

on sale!



6 - WARM BEIGE



7 - ALMOND

on sale!



8 - WALNUT



9 - GINGERBREAD



10 - WARM CARAMEL



11 - RICH JAVA



Mineral HD Setting Powder

MINERAL HD LOOSE SETTING POWDER

An incredibly fine powder that gives skin a smooth finish. The light refracting properties even out skin tone and reduce the appearance of fine lines.

INGREDIENTS Silica, Matricaria Recutita (Chamomile Flower) Powder
Net Weight: 0.67 Oz/19g



PACKAGING

Matte black cap
sifter jar
Ideal for logo
printing



CRUELTY
FREE

**MADE
IN USA**



*Why your brand
needs this?*

This is the perfect add-on product for your brand to offer!
Choose from our weightless loose or pressed setting powders.

MINERAL HD PRESSED SETTING POWDER

A light refracting pressed powder that absorbs oil and reduces the appearance of fine lines.

INGREDIENTS Silica, Laurel Lysine, Polymethylsilsesquioxane, Isostearyl Palmitate, Vegetable Squalane, Phenoxyethanol, Dimethicone
Net Weight: .28 Oz/8.0g

CRUELTY
FREE

**MADE
IN USA**



PACKAGING OPTIONS



Pan only in
clam shell



Matte View
Compact
Ideal for logo
printing



Grafton
PRIVATE LABEL COSMETICS

*ready set
glow!*

**highlight &
contour**



BAKED MINERAL HIGHLIGHTERS

Our baked mineral highlighters start as a cream and are baked for 24 hours on a terracotta pan, creating a dome shape, and an unparalleled silky texture to give you a gorgeous, natural looking glow! Natural colorants and natural botanical extracts.

INGREDIENTS

Mica, Sericite Mica, Simmondsia Chinensis (Jojoba) Seed Oil, Lavandula Angustifolia (Lavender) Flower Extract, Thymus Vulgaris (Thyme) Extract, Camellia Sinensis (Green Tea) Extract, Rosmarinus Officinalis (Rosemary) Leaf Extract, Iron Oxide

Net Weight: .32 Oz/9 g

PACKAGING OPTIONS



Pan only in clam shell



Matte View Compact
Ideal for logo printing



**CRUELTY
FREE**



LIVE IN THE
GLOWMENT



SHINE BRIGHT
LIKE A...



DIAMONDS
& ROSES

*Why your brand
needs this?*

Highlighters are a **MUST** right now in the beauty industry! Choose from our wide selection of formulas to pick which highlighter best fits your brand's vision.

Why your brand needs this?

Great for building awareness for your brand with the large, sleek front of the palette just waiting to have your logo/design printed by our team.

POWDER CONTOUR KIT

6-pan kit filled with lightweight, easy-to-blend, pressed powders for the perfect highlight and contour!

INGREDIENTS

Mica, Zinc Stearate, Octyl Palmitate, Cyclomethicone, Citrus Aurantium (Orange) Oil, Cymbopogon Citratus (Lemon Grass) Oil, Sesamun Indicum (Sesame) Oil, May Contain: Iron Oxide, Titanium Dioxide, Ultramarines, Manganese Violet

Net Weight: 1.02 Oz /30g



CRUELTY FREE



MADE IN USA



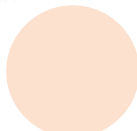
LIGHT



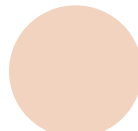
DARK



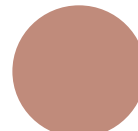
BANANA



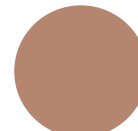
VANILLA



SAND



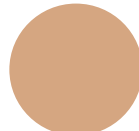
NUTMEG



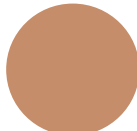
FAWN



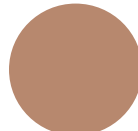
OAK



FAWN



JAVA



TRUFFLE



COCOA



CINNAMON



ESPRESSO

STROBE AND GLOW KIT

6-pan kit filled with lightweight, easy-to-blend, pressed powders for the ultimate luminous effect! Shades can be used for highlighting the eyes, face, lips and body.

INGREDIENTS

Mica, Zinc Stearate, Octyl Palmitate, Cyclomethicone, Citrus Aurantium (Orange) Oil, Cymbopogon Citratus (Lemon Grass) Oil, Sesamun Indicum (Sesame) Oil, May Contain: Iron Oxide, Titanium Dioxide, Ultramarines, Manganese Violet

Net Weight: 1.02 Oz /30g



BRONZE GLOW



EVENING GLOW



MOON GLOW



NATURAL GLOW



STARLIGHT GLOW



SUN GLOW



CRUELTY FREE

MADE IN USA

- Filled with pre-selected highlighter shades
- Palette available empty
- Refillable pans available separately

Why your brand needs this?

Bronzed skin is always in!
Select from our mineral, pressed, or loose bronzer formulas to add to your beauty brand.

NATURAL RADIANCE BRONZER

This formula is developed to self-adjust to skin tones to create a smooth, flawless natural bronze glow! Enriched with antioxidants. No caking or settling in fine lines or wrinkles. Breathable, buildable, blendable formula!

INGREDIENTS

Mica, Sericite Mica, Simmondsia Chinensis (Jojoba) Seed Oil, Lavandula Angustifolia (Lavender) Flower Extract, Thymus Vulgaris (Thyme) Extract, Camellia Sinensis (Green Tea) Extract, Tocopheryl Acetate, Rosmarinus Officinalis (Rosemary) Leaf Extract, Iron Oxide

Net Weight: .32 Oz./9g

PACKAGING OPTIONS



Pan only in clam shell



Matte View Compact
Ideal for logo printing



CRUELTY FREE

PRESSED POWDER BRONZER

Pressed powder bronzer that can be used on the face and body.

INGREDIENTS

Talc, Zinc Stearate, Octyl Palmitate, Cyclomethicone, Phenoxyethanol, May contain: Iron Oxides, Ultramarines

Net Weight: .4 Oz/11g



BRONZEBERRY

on sale!



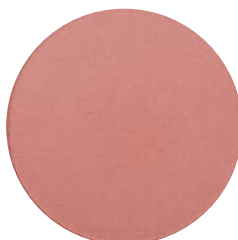
GOLDEN GLOW

on sale!



TROPICAL TAN

PACKAGING OPTIONS



Pan only in clam shell



Matte View Compact
Ideal for logo printing



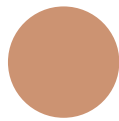
CRUELTY FREE
MADE IN USA

FACE & BODY GLO

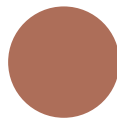
Loose shimmering bronzer can be used on the face or body for a natural, sunkissed glow!

INGREDIENTS Mica, Zinc Stearate, Magnesium Carbonate, Iron Oxide

Net Weight:
full size: .75 Oz/21g
mini: .32 Oz/9g



GOLDEN PATINA



BERRY PATINA



**CRUELTY
FREE**

**MADE
IN USA**

PACKAGING



MINI

Silver cap mini sifter jar
Ideal for logo printing



REGULAR SIZE

Matte black cap sifter jar
Ideal for logo printing