

The background of the top half of the image is white and features several decorative elements: a large, light brown brush stroke in the upper left; several small, white, spherical beads scattered across the space; and a large, bold, black and pink text overlay. The text "face prep," is in pink, while "concealers, & correctors" is in black.

face prep, concealers, & correctors



SKIN SMOOTHING FACE PRIMER

A clear gel face primer that smoothes & preps skin for makeup. Key ingredients: orange oil, lemongrass oil, sesame seed oil.

INGREDIENTS

Cyclotetrasiloxane, Cyclopentasiloxane PEG/PPG-18/18 Dimethicone, Caprylic/Capric Triglycerides, Dimethicone/Dimethicone Crosspolymer3, Octyl Palmitate, Silica, Polymethylsilsesquioxane, Isostearyl Isostearate, Boron Nitride, Cetyl PEG/PPG-10 Dimethicone, Cera Alba (beeswax), Paraffin, Phenoxyethanol, Tocopherol Acetate, Citrus Aurantium (Orange) Oil, Cymbopogon Citratus (Lemongrass) Oil, Sesamum Indicum (Sesame) Seed Oil, Lauryl Lysine

Net Weight: .50 Oz/15mL



Why your brand needs this?

If your brand offers face products then face primers are a MUST! Face primers help makeup last longer. Skin Smoothing Face Primer hydrates skin and Face Matte Primer helps reduce oil.

CRUELTY FREE



MADE IN USA



PACKAGING

- Frosted black airless pump
- Printed with product name, just add your logo
- Ingredients printed on back

FACE MATTE PRIMER

A 2 in 1 face primer that plumps and naturally heals skin. This priming gel reduces the appearance of oily skin and is ideal for use before makeup application. Key ingredients: aloe vera, hyaluronic acid, essential oils: lemon, lime, lemongrass, lavender, orange & peppermint.

INGREDIENTS

Aqua (Water), Aloe Vera Gel, Glycerin, PCA, Hyaluronic Acid, Extract of: Goldenseal, Horsetail, Burdock, Arnica, Carbomer 940, Propylene Glycol, Essential Oil of Lemon, Lime, Lemongrass, Lavender, Orange & Peppermint, DMDM Hydantoin & Iodopropynyl Butylcarbamate

Net Weight: .50 Oz/15mL



CRUELTY FREE

MADE IN USA



Custom 30mL packaging also available

PACKAGING

- Frosted black airless pump
- Printed with product name, just add your logo
- Ingredients printed on back



Concealers & Correctors

Why your brand needs this?

Concealers are a staple item for any beauty brand!

Our concealers and correctors are very versatile and can be used to conceal, contour, highlight and correct. We offer a wide range of formulas so your brand can choose the one that best suits your customer's needs.

PERFECT CONCEALER

This creamy, highly pigmented concealer covers most skin imperfections and is light enough for everyday use.

INGREDIENTS

Ricinus Communis (Castor Oil), Caprylic/Capric Triglyceride, Ozokerite, Cera Alba (Beeswax) Copernicia Cerifera (Carnauba Wax), Palmarosa Oil, BHT, May contain: Iron Oxide, Titanium Dioxide, Ultramarines

Net Weight: .141 Oz/4g

PACKAGING



Matte View Compact
Ideal for logo printing



CRUELTY FREE

MADE IN USA



PC #1



PC #2



PC #3



PC #4



PC #5



PC #6



PC #7



PC #8

BLEMISH & CAPILLARY CONCEALER

This highly pigmented concealer covers red/pink blemishes as well as blue veins showing on the skin's surface. Key ingredients: coconut oil, sunflower seed oil, carnauba wax.

INGREDIENTS

Cocos Nucifera (Coconut) Oil, Helianthus Annuus (Sunflower) Seed Oil, Ozokerite, Copernicia Cerifera (Carnauba) Wax, Stearic Acid, May Contain: Iron Oxides, Titanium Dioxide, Ultramarines, Yellow #5

Net Weight: .25 Oz/7g

PACKAGING



Matte View Jar
Ideal for logo printing



Bundle together with our blemish spot treatment!



CRUELTY FREE

MADE IN USA



CAMOUFLAGE COVER CREME

Full-coverage concealer with doe-foot applicator for easy application.

INGREDIENTS

Water (Aqua), Glycerin, Stearic Acid, Glyceryl Stearate ES, Caprylic/Capric Triglyceride, Isostearyl Neopentanoate, Magnesium Aluminum Silicate, Tocopheryl Acetate, Xanthan Gum, Silica, Dimethicone, Sodium Benzoate, Phenoxyethanol, May contain: Mica, Titanium Dioxide, Iron Oxides
Net Weight: .17 Oz./5g

PACKAGING

Round Clear Tube - Ideal for logo printing

			
LIGHT BEIGE	MEDIUM BEIGE	TRUE BEIGE	LIGHT AMBER BEIGE
			
SUNLIT BEIGE	HONEYSUCKLE	MEDIUM DARK	DARK BEIGE
			
DEEP DARK	amber corrector tone color corrects purple-hued, dark circles and helps brighten skin	lavender corrector tone color corrects sallowness (yellow) in the skin	orange corrector tone color corrects dark blue circles under the eye



CRUELTY FREE

MADE IN USA



Color Library

Minimum required for Color Library Shades. Please contact your Brand Consultant for more information.



maue
corrector tone
color corrects dark circles on lighter skin tones




mint
corrector tone
color corrects redness in the skin from blemishes and broken blood vessels

Color Library CORRECTORS

Minimum required for Color Library Shades. Please contact your Brand Consultant for more information

CORRECTOR QUADS

Don't just cover your imperfections, correct them with this lightweight, non-drying concealer wheel. Corrector Quad neutralizes most skin problems including: dark circles, sallowness, blemishes, and broken blood vessels.



CORRECTOR TONES

LIGHT

MEDIUM

DARK

DEEP DARK

COLOR CORRECTING PRIMER

A long-wearing, buildable liquid color correcting primer. Key ingredients: sesame seed oil, avocado extract, jojoba seed oil, shea butter.

	
yellow	lavender
	
maue	green



custom packaging options available

MINERAL CONCEALER

A creamy, mineral concealer with buildable coverage. Water-based formula with anti-oxidant Vitamin C, natural mineral colorants and wand applicator.

INGREDIENTS Water (Aqua), Glycerin, Stearic Acid, Glyceryl Stearate ES, Caprylic/Capric Triglyceride, Isostearyl Neopentanoate, Magnesium Aluminum Silicate, Tocopheryl Acetate, Xanthan Gum, Silica, Dimethicone, Sodium Benzoate, Phenoxyethanol, May contain: Mica, Titanium Dioxide, Iron Oxides
Net Weight: .17 Oz./5g

PACKAGING Leo tube | Ideal for logo printing



BISQUE BEIGE
#2



CAMEL BEIGE
#3



ALMOND BEIGE
#4



**CRUELTY
FREE**

**MADE
IN USA**



BAKED MINERAL TRIAGE

A special blend of colors that will even out any skin tone, neutralize redness, and even brighten the appearance of sallow skin! This product starts as a cream and is baked for 24 hours on a terracotta pan, creating a dome shape, and an unparalleled silky texture. This oil absorbing corrector is easy to apply and is great for men and women.

INGREDIENTS Mica, Sericite Mica, Simmondsia Chinensis (Jojoba) Seed Oil, Carthamus Tinctorius (Safflower) Seed Oil, Thymus Vulgaris (Thyme) Extract, Camellia Sinensis (Green Tea) Extract, Tocopheryl Acetate, Rosmarinus Officinalis (Rosemary) Leaf Extract, Iron Oxides
Net Weight: .32 Oz./9g

PACKAGING Matte View Compact | Ideal for logo printing



**CRUELTY
FREE**

**MADE
IN USA**



Grafton
PRIVATE LABEL COSMETICS

Boss Babe

Boss Babe

foundations

liquid, powder & cream

Boss Babe

Boss Babe

*let's face it,
you're ready to
build your
beauty
brand!*



Pro Finish Foundation

Why your brand needs this?

Your customers will love this 2-in-1 foundation!

This medium to full-coverage formula can be used wet for more coverage or dry for a lighter, more natural look.

A dual powder foundation that can be used wet or dry.
Breathable, blendable, oil-absorbing, and contains anti-oxidant Vitamin E.

INGREDIENTS

Talc, Silica, Isostearyl Palmitate, Squalane, Dimethicone, Lauroyl Lysine, Propylene Glycol, Imidazolidinyl Urea, Tocopheryl Acetate (Vitamin E), Ascorbyl Palmitate (Vitamin C), Titanium Dioxide, May Contain: Iron Oxide, Ultramarines, Chromium Oxide, Manganese Violet

Net Weight: .317 Oz/9g

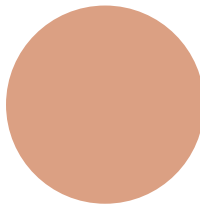
CRUELTY FREE



MADE IN USA



PACKAGING OPTIONS



Pan only in clam shell



Matte black compact with sponge
Ideal for logo printing



CANVAS



CHINA DOLL



IVORY



CASHMERE



NEUTRAL BEIGE



BAMBOO



HONEY



HAZELNUT



CINNAMON



PECAN

Color Library

Minimum required for Color Library Shades. Please contact your Brand Consultant for more information



SOFT BEIGE



GOLDEN BEIGE



CARAMEL



MAPLE SUGAR



CAFE AU LAIT



Pressed Mineral Foundation

A pressed powder foundation formulated with natural light-refracting minerals; this foundation will diminish the appearance of fine lines and help protect the skin from harmful UVA/UVB rays. Key ingredients: Vitamin C, Vitamin E, natural minerals.

INGREDIENTS

Mica, Silica, Dimethicone, Zinc Oxide, Ascorbyl Palmitate (Vitamin C), Tocopherol Acetate (Vitamin E), May Contain: Iron Oxides, Titanium Dioxide, Ultramarines
Net Weight: .353 Oz/10g



Why your brand needs this?
This medium to full-coverage, mineral-based foundation is filled with antioxidants and is great for sensitive skin.



PACKAGING

Matte black compact with sponge
Ideal for logo printing

CRUELTY FREE

MADE IN USA



LIGHT PORCELAIN



NUDE



BARE BEIGE



CREME BRULEE



BISQUE



CHINA BEIGE



SUNTAN



TRUE BEIGE



LINEN



BUTTERY BEIGE



WHEAT



DARK TAN



PINEWOOD



TOAST



CASHEW



BARK



COFFEE



Baked Mineral Colour Tones Foundation

Our colour tones start as a cream and are baked for 24 hours on a terracotta pan, creating a dome shape, and an unparalleled silky and soft texture for a more breathable and blendable foundation. Formulated with natural botanical extracts for added soothing and anti-inflammatory properties.

Why your brand needs this?
An innovative formula with light-refracting technology that allows each color to adjust to an individual's skin tone. Your customers will love this medium to full-coverage, buildable formula that helps neutralize skin's imperfections.

INGREDIENTS

Mica, Sericite Mica, Simmondsia Chinensis (Jojoba) Seed Oil, Lavandula Angustifolia (Lavender) Flower Extract, Thymus Vulgaris (Thyme) Extract, Camellia Sinensis (Green Tea) Extract, Tocopheryl Acetate, Rosmarinus Officinalis (Rosemary) Leaf Extract, Iron Oxide

Net Weight: .32 Oz./9g

PACKAGING OPTIONS



Pan only in clam shell



Matte View Compact
Ideal for logo printing



CRUELTY FREE



ANTIQUÉ BEIGE



DOVER BEIGE



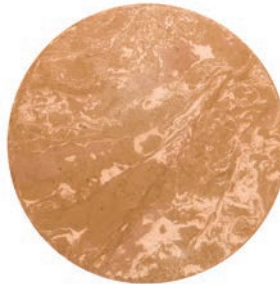
MEGA BEIGE



SIMPLY BEIGE



TRANQUIL BEIGE



WARM CARAMEL



MOROCCAN BEIGE



Perfect Matte Foundation

Why your brand needs this?
This full-coverage, liquid foundation formula is great for oily to normal skin types. It blends easily and leaves skin with a matte finish.

A long-wearing, buildable, liquid foundation that leaves a matte finish and helps even out skin's complexion. Key ingredients: sesame seed oil, avocado extract, aloe vera, jojoba seed oil, shea butter.

INGREDIENTS

Water, Sesamum Indicum (Sesame) Seed Oil, Sorbitol, Persea Gratissima (Avocado) Fruit Extract, Aloe Barbadensis Leaf Extract, Simmondsia Chinensis (Jojoba) Seed Oil, Glycerin, Cetearyl Alcohol, Butyrospermum Parkii (Shea Butter), Lecithin, Silica, Xanthan Gum, Phenoxyethanol, Kaolin, Potassium Sorbate. May Contain: Iron Oxide (CI 77491, CI 77492, CI 77499), Titanium Dioxide (CI 77891)
Net Weight: .50 Oz/15mL



PACKAGING

Black Toggle bottle - Ideal for adding a label
Comes boxed, includes shade label with room to add your label

CRUELTY FREE

MADE IN USA



Ask your Brand Consultant about our NEW black packaging



PORCELAIN



NATURAL BEIGE



TRUE BEIGE



BUTTER BEIGE



SUNTOUCHED BEIGE



CLASSIC BEIGE



CARAMEL CREME



RICH CARAMEL



DEEP BEIGE



ALMOND



SIMPLY SIERRA



WALNUT



BRONZED BEAUTY



SUEDE



ESPRESSO



Skin Perfecting Foundation

Why your brand needs this?
This unique, medium-coverage liquid foundation offers a skin treatment & color all in one! Infused with hydrating ingredients and hyaluronic acid to reduce the appearance of fine lines, your customers will love this soothing foundation formula.

A medium coverage foundation with lifting, tightening, and hydrating properties.

INGREDIENTS

Deionized Water (Aqua) Cyclopentasiloxane, Lauryl PEG-8 Dimethicone, Bis-Hydroxyethoxypropyl Dimethicone, Polymethyl Methacrylate, Butylene Glycol, Ethylhexyl Methoxycinnamate, Ethylhexyl Salicylate, Dimethicone, Titanium Dioxide, Polyglyceryl-4 Isostearate, Disteardimonium Hectoriate, Sodium Chloride, Dimethicone/Vinyl Dimethicone Crosspolymer, Phenoxyethanol, Silica, Propylene Carbonate, Sodium Dehydroacetate, Polysilicone-11, Methicone, Nylon-12 Fluorescent Brightener 230 Salt, Sodium Hyaluronate, Disodium EDTA, Persea Gratissima (Avocado) Oil, Prunus Armeniaca (Apricot) Kernel Oil, Avena Sativa (Oat) Kernel Extract, Pullulan, Polyvinylalcohol Crosspolymer, Algae Extract, Talc, Potassium Sorbate, Ethylhexylglycerin, May Contain: Mica, Iron Oxides, Titanium Dioxide
Net Weight: .50 Oz/15mL

CRUELTY FREE

MADE IN USA



PACKAGING

Frosted black airless pump
Ideal for logo printing
Ingredients printed on back





Picture Perfect Foundation

Why your brand needs this?
Your customers will love their new picture perfect appearance with this full-coverage, water resistant formula!

A creamy, full coverage formula for effortless application that stays in place all day. Get picture perfect ready! Key ingredients: coconut oil, sunflower seed oil, carnauba wax, palmarosa oil.

INGREDIENTS

Cocos Nucifera (Coconut) Oil, Helianthus Annuus (Sunflower) Seed Oil, Ozokerite, Copernicia Cerifera (Carnauba) Wax, Stearic Acid, Palmarosa Oil, May contain: Iron Oxides, Titanium Dioxide, Mica, Ultramarine

Net Weight: .35 Oz/10g

PACKAGING



Matte View Compact
Ideal for logo printing



CRUELTY FREE

MADE IN USA



ALABASTER



BONE



WHIPPED CREAM



FRESCO OLIVE



VIRTUAL OLIVE



LUMIERE OLIVE



SAND OLIVE



SHEER TAN



VEIL OLIVE



PECAN



WALNUT



Flawless Finish Foundation

Why your brand needs this?
Your customers will love this full-coverage, oil-absorbing cream foundation that will leave their skin with a flawless finish!

A cream-to-powder foundation. Full-coverage formula with oil absorbing nylon-12 for a lightweight and breathable feel.

INGREDIENTS

Hydrogenated Polyisobutenes, Octyl Palmitate, Nylon-12, Microcrystalline Wax, Decyl Oleate, Copernicia Cerifera (Carnauba) Wax, Isopropyl Lanolate, Dimethicone, Mica, Octyl Methoxycinnamate, Rosa Canina (Rose Hip) Seed Oil, BHA, May Contain: Iron Oxides, Titanium Dioxide, Ultramarine Blue, Chromium Green, Talc

Net Weight: .35 Oz/10g

PACKAGING

Matte black compact with sponge
Ideal for logo printing



CRUELTY FREE



MADE IN USA



FRENCH VANILLA



LATTE



LINEN



COFFEE-N-CREAM



CLASSIC BEIGE



ICED COFFEE



TOAST



FRENCH ROASTED



COLOMBIAN COFFEE



ALMOND



ESPRESSO

The top half of the image features four horizontal swatches of cosmetic powder in various shades of beige and tan. To the right, a black-handled brush with grey bristles is shown with a pile of powder on its tip. The background is white with some scattered powder particles.

loose & pressed powders



Grafton
PRIVATE LABEL COSMETICS

Grafton PRIVATE LABEL COSMETICS *Translucent Loose Powder*

*A lightweight loose powder that blends effortlessly to set makeup for hours.
Made from minerals, helps absorb oil from the skin to keep the skin looking matte.*

INGREDIENTS Talc, Zinc Stearate, Kaolin, Magnesium Carbonate, Sodium Benzoate, May contain: Iron Oxide, Titanium Dioxide, Ultramarine
Net Weight: .75 Oz/21g

*Why your brand needs this?
A must-have product to set makeup in place for hours!*



PACKAGING
Matte black cap sifter jar
Ideal for logo printing



CRUELTY FREE
MADE IN USA



 0 - NO SHINE	 1 - LIGHT BEIGE	 2 - MEDIUM BEIGE	 3 - DEEP BEIGE <i>on sale!</i>
 4 - TRUE BEIGE	 5 - BUTTERNUT BEIGE <i>on sale!</i>	 6 - WARM BEIGE	 7 - ALMOND <i>on sale!</i>
 8 - WALNUT	 9 - GINGERBREAD	 10 - WARM CARAMEL	 11 - RICH JAVA



Mineral HD Setting Powder

MINERAL HD LOOSE SETTING POWDER

An incredibly fine powder that gives skin a smooth finish. The light refracting properties even out skin tone and reduce the appearance of fine lines.

INGREDIENTS Silica, Matricaria Recutita (Chamomile Flower) Powder
Net Weight: 0.67 Oz/19g



PACKAGING

Matte black cap
sifter jar
Ideal for logo
printing



**CRUELTY
FREE**

**MADE
IN USA**



*Why your brand
needs this?*

This is the perfect add-on product for your brand to offer! Choose from our weightless loose or pressed setting powders.

MINERAL HD PRESSED SETTING POWDER

A light refracting pressed powder that absorbs oil and reduces the appearance of fine lines.

INGREDIENTS Silica, Laurel Lysine, Polymethylsilsesquioxane, Isostearyl Palmitate, Vegetable Squalane, Phenoxyethanol, Dimethicone
Net Weight: .28 Oz/8.0g

**CRUELTY
FREE**

**MADE
IN USA**



PACKAGING OPTIONS



Pan only in
clam shell



Matte View
Compact
Ideal for logo
printing



Grafton
PRIVATE LABEL COSMETICS

*ready set
glow!*

**highlight &
contour**



BAKED MINERAL HIGHLIGHTERS

Our baked mineral highlighters start as a cream and are baked for 24 hours on a terracotta pan, creating a dome shape, and an unparalleled silky texture to give you a gorgeous, natural looking glow! Natural colorants and natural botanical extracts.

Why your brand needs this?

Highlighters are a **MUST** right now in the beauty industry! Choose from our wide selection of formulas to pick which highlighter best fits your brand's vision.

INGREDIENTS

Mica, Sericite Mica, Simmondsia Chinensis (Jojoba) Seed Oil, Lavandula Angustifolia (Lavender) Flower Extract, Thymus Vulgaris (Thyme) Extract, Camellia Sinensis (Green Tea) Extract, Rosmarinus Officinalis (Rosemary) Leaf Extract, Iron Oxide

Net Weight: .32 Oz/9 g

PACKAGING OPTIONS



Pan only in clam shell



Matte View Compact
Ideal for logo printing



CRUELTY FREE



LIVE IN THE GLOWMENT



SHINE BRIGHT LIKE A...



DIAMONDS & ROSES

Why your brand needs this?

Great for building awareness for your brand with the large, sleek front of the palette just waiting to have your logo/design printed by our team.

POWDER CONTOUR KIT

6-pan kit filled with lightweight, easy-to-blend, pressed powders for the perfect highlight and contour!

INGREDIENTS

Mica, Zinc Stearate, Octyl Palmitate, Cyclomethicone, Citrus Aurantium (Orange) Oil, Cymbopogon Citratus (Lemon Grass) Oil, Sesamun Indicum (Sesame) Oil, May Contain: Iron Oxide, Titanium Dioxide, Ultramarines, Manganese Violet

Net Weight: 1.02 Oz /30g



LIGHT



DARK



CRUELTY FREE

MADE IN USA



STROBE AND GLOW KIT

6-pan kit filled with lightweight, easy-to-blend, pressed powders for the ultimate luminous effect! Shades can be used for highlighting the eyes, face, lips and body.

INGREDIENTS

Mica, Zinc Stearate, Octyl Palmitate, Cyclomethicone, Citrus Aurantium (Orange) Oil, Cymbopogon Citratus (Lemon Grass) Oil, Sesamun Indicum (Sesame) Oil, May Contain: Iron Oxide, Titanium Dioxide, Ultramarines, Manganese Violet

Net Weight: 1.02 Oz /30g



CRUELTY FREE

MADE IN USA



- Filled with pre-selected highlighter shades
- Palette available empty
- Refillable pans available separately

Why your brand needs this?

Bronzed skin is always in!
Select from our mineral, pressed, or loose bronzer formulas to add to your beauty brand.

NATURAL RADIANCE BRONZER

This formula is developed to self-adjust to skin tones to create a smooth, flawless natural bronze glow! Enriched with antioxidants. No caking or settling in fine lines or wrinkles. Breathable, buildable, blendable formula!

INGREDIENTS Mica, Sericite Mica, Simmondsia Chinensis (Jojoba) Seed Oil, Lavandula Angustifolia (Lavender) Flower Extract, Thymus Vulgaris (Thyme) Extract, Camellia Sinensis (Green Tea) Extract, Tocopheryl Acetate, Rosmarinus Officinalis (Rosemary) Leaf Extract, Iron Oxide

Net Weight: .32 Oz./9g

PACKAGING OPTIONS



Pan only in clam shell



Matte View Compact
Ideal for logo printing



CRUELTY FREE

PRESSED POWDER BRONZER

Pressed powder bronzer that can be used on the face and body.

INGREDIENTS Talc, Zinc Stearate, Octyl Palmitate, Cyclomethicone, Phenoxyethanol, May contain: Iron Oxides, Ultramarines

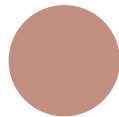
Net Weight: .4 Oz/11g



BRONZEBERRY
on sale!

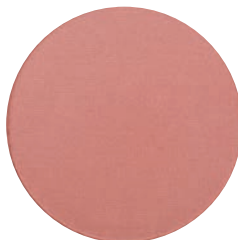


GOLDEN GLOW
on sale!



TROPICAL TAN

PACKAGING OPTIONS



Pan only in clam shell



Matte View Compact
Ideal for logo printing



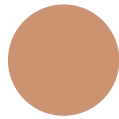
CRUELTY FREE
MADE IN USA

FACE & BODY GLO

Loose shimmering bronzer can be used on the face or body for a natural, sunkissed glow!

INGREDIENTS Mica, Zinc Stearate, Magnesium Carbonate, Iron Oxide

Net Weight:
full size: .75 Oz/21g
mini: .32 Oz/9g



GOLDEN PATINA



BERRY PATINA



**CRUELTY
FREE**

**MADE
IN USA**

PACKAGING



MINI

Silver cap mini sifter jar
Ideal for logo printing



REGULAR SIZE

Matte black cap sifter jar
Ideal for logo printing



eye
shadows,
palettes,
& more



EYE FIX

An eye shadow primer in a cream formula. Keeps shadows from creasing, makes colors more vibrant and improves wearability.

INGREDIENTS

Cera Alba (Beeswax) , Simmondsia Chinensis (Jojoba) Seed Oil, Euphorbia Cerifera (Candelilla) Wax, Propylene Carbonate, Titanium Dioxide, Kaolin, Yellow #5, Iron Oxide
Net Weight: .20 Oz./5.6g

PACKAGING



Matte View Compact
Ideal for logo printing



**CRUELTY
FREE**



**MADE
IN USA**



EYE FIX ORIGINAL



EYE FIX BEIGE

Why your brand needs this?

Eye shadow primers are a MUST before any eye shadow application. This is the perfect add-on item to go with any eye shadow for your brand!

ANTIOXIDANT EYE BASE

A neutral eye base primer. A cream-to-powder eye shadow primer that holds shadow in place, while neutralizing the eyelid to show true shadow color; infused with anti-oxidant: Vitamin E.

INGREDIENTS

Caprylic/Capric Triglyceride, Cyclomethicone, PPG-2 Myristyl Ether Propionate, C12-15 Alkyl Benzoate, Talc, Silica, Nylon 6, Isopropyl Titanium Triisostearate, Cera Alba (Beeswax), Tribehenin, Stearic Acid, Ascorbic Acid, Tocopheryl Acetate, BHA, Titanium Dioxide, Iron Oxide, Mica
Net Weight: .25 Oz/7g



**CRUELTY
FREE**



**MADE
IN USA**



Why your brand needs this?
Eye Shadows are a staple item in any beauty brand! Create your brand's identity by selecting shades that are trending, everyday essentials, or seasonal musts.

A triple milled, pressed eye shadow available in over two hundred shades.

INGREDIENTS

Talc, octyl palmitate, cyclomethicone, zinc stearate, phenoxyethanol, sodium benzoate. May contain: mica, iron oxide, manganese violet, titanium dioxide, red 40 lake, yellow #5, blue #1, ultramarines, chromium green
Net Weight: .052/1.48g

PACKAGING OPTIONS



Pan only in clam shell, or can be assembled in palettes



Matte View Compact
Ideal for logo printing



CRUELTY FREE | **MADE IN USA**



#350 | CLOUD
Metallic icy white



#86 | SNOW WHITE
Matte pure white



#111 | VANILLA ICE
Cool matte cream



#176 | CRÈME
Light matte cream



#113 | PEACH ICE
Matte peachy cream



#351 | PEACH PLEASE
Matte cream



#166 | BISQUE
Warm light beige gold



#300 | PROSECCO
Light pink champagne



#56 | WHITE GOLD
Shimmery white gold



#352 | LINEN
Icy shimmery white



#353 | BLISS
Shimmery light nude



#354 | DIVINE
Soft light cream



#355 | VINTAGE
Matte golden beige



#323 | CREAMY BEIGE
Light beige



#356 | DREAMER
Matte creamy white



#319 | NATURAL ENVY
Matte tweed



#130 | MAHOGANY
Medium neutral brown



#321 | WINTER BROWN
Matte medium camel brown



#292 | SUGAR BLUSH
Pale pink with gold glitter



#52 | PEACHES & CREAM
Light peach



#127 | SERENE
Medium peachy brown



#110 | BABY BROWN
Light peachy brown



#150 | BACK TO EARTH
Pearly grey taupe



#236 | TREASURE CHEST
Cool mauvey matte brown



#112 | PINK ICE
Pearly light peachy pink



#232 | PILLOW TALK
Light shimmery pink



#336 | DAZZLELIGHT
High frost white, pink hue



#289 | EARTHLY NUDE
Matte plummy taupe



#119 | ROSE QUARTZ
Matte muted mauve



#324 | SABLE
Matte medium tweed

Why your brand needs this?
Eye Shadows are a staple item in any beauty brand! Create your brand's identity by selecting shades that are trending, everyday essentials, or seasonal musts.

A triple milled, pressed eye shadow available in over two hundred shades.

INGREDIENTS

Talc, octyl palmitate, cyclomethicone, zinc stearate, phenoxyethanol, sodium benzoate. May contain: mica, iron oxide, manganese violet, titanium dioxide, red 40 lake, yellow #5, blue #1, ultramarines, chromium green

Net Weight: .052/1.48g

PACKAGING OPTIONS



Pan only in clam shell, or can be assembled in palettes



Matte View Compact
Ideal for logo printing



CRUELTY FREE

MADE IN USA



#348 | GLISTENING
Shimmery light purple



#357 | GODDESS
Metallic lavender



#212 | VINEYARD
Deep muted purple, silver flecks



#274 | MAGNETIC
Medium lilac, glitter flecks



#358 | SPRING FLING
Purple with glitter



#332 | SMOKED PURPLE
Smoky purple



#258 | FREESTONE
Matte eggplant



#359 | GILDED PLUM
Deep plum, gold shimmer



#342 | LEGEND
Matte deep charcoal purple



#229 | NAUGHTY
Shimmery deep eggplant



#327 | NIGHT FALL
Black base, copper glitter



#360 | GLAMOUR
Shimmery berry brown



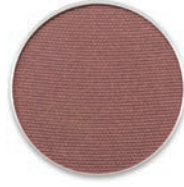
#252 | LOLITA
Medium shimmery fuschia



#206 | FLIRTATIONS
Light pink with gold flecks



#234 | TRUE ROMANCE
Medium cool brown



#106 | SMOKEY PLUM
Shimmery chocolate bronze



#361 | OPTIMISTIC
Shimmery cranberry plum



#314 | SPIKED PUNCH
Muted dusty mauve, gold flecks



#362 | SUEDE
Medium mauvy brown, hint of shimmer



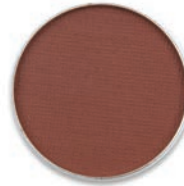
#85 | PLEASANTLY PLUM
Matte muted brown red



#290 | EARTHLY WINE
Matte muted cranberry



#326 | RED EARTH
Matte deep red brown



#118 | PEBBLE
Rich brick brown



#161 | PURE SABLE
Deep shimmery copper



#27 | TOFFEE
Medium chocolate, yellow undertone



#128 | CHOCOLATE KISSES
Chocolate with silver flecks



#28 | GOLDEN BRONZE
Shimmery bronze gold



#26 | COFFEE
Medium chocolate warm



#29 | SMOKE
Matte chocolate brown



#383 | METAL MAUVE
Medium smoky purple

Why your brand needs this?
Eye Shadows are a staple item in any beauty brand! Create your brand's identity by selecting shades that are trending, everyday essentials, or seasonal musts.

A triple milled, pressed eye shadow available in over two hundred shades.

INGREDIENTS

Talc, octyl palmitate, cyclomethicone, zinc stearate, phenoxyethanol, sodium benzoate. May contain: mica, iron oxide, manganese violet, titanium dioxide, red 40 lake, yellow #5, blue #1, ultramarines, chromium green

Net Weight: .052/1.48g

PACKAGING OPTIONS



Pan only in clam shell, or can be assembled in palettes



Matte View Compact
Ideal for logo printing



CRUELTY FREE | **MADE IN USA**



#320 | TUSCANY
Matte cool chocolate brown



#322 | DEEPLY RICH
Matte cool deep brown



#315 | TWEED
Matte smoky brown



#329 | SIENNA
Shimmery medium warm taupe



#299 | TENDER TAUPE
Matte medium taupey grey



#104 | CHOCOLATE BROWN
Deep cool matte chocolate



#363 | WONDERER
Metallic champagne



#134 | ICED MALTED
Shimmery silvery taupe



#24 | CHARCOAL GREY
Deep matte charcoal



#279 | BLACKEST BLACK
Pure black with silver flecks



#288 | SMOLDER
Black base, silver + blue glitter



#287 | SAPPHIRE NIGHT
Black base, sapphire glitter



#55 | DEEP SEA BLUE
Deep matte navy



#364 | ROYALTY
Metallic deep periwinkle



#163 | BLUESTONE
Shimmery gun metal grey



#60 | PEARL GREY
Shimmery light grey



#365 | STEEL
Shimmery grey blue



#366 | SOULFUL BLUE
Shimmery deep royal blue



#199 | AQUAMARINE
Matte cornflower blue



#367 | BLUE SKIES
Matte cornflower blue



#368 | BLUEBELL
Matte muted med. blue, hint of glitter



#369 | FREE SPIRIT
Electric blue, hint of glitter



#246 | DRAMA QUEEN
Shimmery bright teal



#370 | WHIMSICAL
Bright teal, hint of glitter



#40 | SAND 'n' SURF
Light cool cream



#286 | JUNGLE
Black base, green glitter



#116 | SPANISH MOSS
Matte forest green



#371 | FOREST
Shimmery forest green



#349 | VINTAGE FOREST
Shimmery light olive green



#228 | SHITAKE
Light taupey grey, glitter flecks

Why your brand needs this?
Eye Shadows are a staple item in any beauty brand! Create your brand's identity by selecting shades that are trending, everyday essentials, or seasonal musts.

A triple milled, pressed eye shadow available in over two hundred shades.

INGREDIENTS

Talc, octyl palmitate, cyclomethicone, zinc stearate, phenoxyethanol, sodium benzoate. May contain: mica, iron oxide, manganese violet, titanium dioxide, red 40 lake, yellow #5, blue #1, ultramarines, chromium green

Net Weight: .052/1.48g

PACKAGING OPTIONS



Pan only in clam shell, or can be assembled in palettes



Matte View Compact
Ideal for logo printing



CRUELTY FREE

MADE IN USA



#337 | **CHARMED**
Metallic champagne gold



#37 | **OYSTER PEARL**
Shimmery rose gold



#181 | **GINGER SNAPS**
Medium shimmer champagne



#372 | **BRONZE GLOW**
Metallic copper



#373 | **COMET**
Medium tone diffused orange



#164 | **CAMEL**
Light yellow brown



#374 | **HOLLYWOOD**
Warm medium shimmery brown



#375 | **CITRUS**
Shimmery light orange



#345 | **LAGUNA**
Matte bright peach



#376 | **APRICOT CRUSH**
Shimmery peachy pink



#210 | **AUTUMN**
Matte rosy peach



#341 | **DUSK**
Matte medium camel



#257 | **BRAZILIAN BRONZE**
Super shimmery sunset gold



#177 | **GOLDBLOCKS**
Shimmery copper gold



#281 | **CARAMEL APPLES**
Shimmery cool bronzey gold



#331 | **OCEAN AVE**
Frosted light peach



#377 | **BUTTERFLIES**
Light shimmery yellow gold



#225 | **BURNT ORANGE**
Bright burnt orange



#333 | **BLOOD ORANGE**
Deep orange red



#243 | **RED FOR REAL**
Bright orange red



#221 | **YELLOW**
Bright pure sunshine yellow



#378 | **INSPIRE**
Metallic yellow gold



#318 | **BUTTERCUP**
Matte pale yellow



#382 | **METAL LITE BRONZE**
Shimmery light bronze



#385 | **METAL TAUPE**
Soft light gray, touch of brown



#384 | **METAL PEACH**
Warm light orange, hint of pink



#380 | **GOLD METAL**
Warm iridescent yellow



#379 | **METAL PINK**
Light dusty pink



#41 | **CREAM DUST**
Sheer pearly cream

• Minimum required for Color Library Shades, please contact your Brand Consultant for more information •



Color Library

EYE SHADOW

Why your brand needs this?
 Eye Shadows are a staple item in any beauty brand! Create your brand's identity by selecting shades that are trending, everyday essentials, or seasonal musts.

A triple milled, pressed eye shadow available in over two hundred shades.

INGREDIENTS

Talc, octyl palmitate, cyclomethicone, zinc stearate, phenoxyethanol, sodium benzoate. May contain: mica, iron oxide, manganese violet, titanium dioxide, red 40 lake, yellow #5, blue #1, ultramarines, chromium green

Net Weight: .052/1.48g

PACKAGING OPTIONS



Pan only in clam shell, or can be assembled in palettes



Matte View Compact
 Ideal for logo printing



CRUELTY FREE

MADE IN USA



#167 CLOUD NINE Shimmery icy white	#196 ICED OPAL Shimmery white, blue shift	#265 SUMMER SKY Shimmery white, pink shift	#284 WHITE SWAN Matte grey cream	#285 VINTAGE WEDDING Sheer pearly cream	
#250 CRUSH ON YOU Frosted sheer ballerina pink	#195 PINK FROST Pink with gold flecks	#198 BISQUE PINK Matte pale bubble gum pink	#61 CRYSTAL PINK Pearly pale pink	#277 NEW MOON Shimmery light lilac	#172 DEWDROP Shimmery light lilac mauve
#180 ROYAL PURPLE Frosted smoky purple	#11 DEEP PLUM Muted shimmery plum	#308 PLUM SPLENDOR Shimmery violet, silver flecks	#168 ULTRA VIOLET Frosted light violet	#242 PLAYFUL Frosted bright violet	#94 NEARLY TAUPE Shimmery plummy taupe
#152 GRAVITY Frosted ash grey, purple hue	#291 EARTHLY PLUM Matte medium purple charcoal	#256 STEEL PLUM Shimmery plum grey	#171 PLUMMET Shimmery plum grey, silver flecks	#132 MIDNIGHT ORCHID Shimmery muted deep purple	#219 JEZEBEL Metallic medium taupe brown
#276 ECLIPSE Shimmery blue lavender	#222 PURE PURPLE Shimmery lavender purple	#347 BELLA Medium purple, rainbow glitter flecks	#245 POLARIZING PURPLE Bright violet, silver flecks	#346 RODEO DRIVE Matte electric purple	

• Minimum required for Color Library Shades, please contact your Brand Consultant for more information •



Color Library

EYE SHADOW

Why your brand needs this?
 Eye Shadows are a staple item in any beauty brand! Create your brand's identity by selecting shades that are trending, everyday essentials, or seasonal musts.

A triple milled, pressed eye shadow available in over two hundred shades.

INGREDIENTS

Talc, octyl palmitate, cyclomethicone, zinc stearate, phenoxyethanol, sodium benzoate. May contain: mica, iron oxide, manganese violet, titanium dioxide, red 40 lake, yellow #5, blue #1, ultramarines, chromium green

Net Weight: .052/1.48g

PACKAGING OPTIONS



Pan only in clam shell, or can be assembled in palettes



Matte View Compact
 Ideal for logo printing



CRUELTY FREE | **MADE IN USA**



#140 | MAUVE VELVET
 Frosted dusty mauve



METAL LAVENDER
 Shimmery lavender



#200 | PLUM VELVET
 Shimmery cranberry plum



#192 | MAROONED
 Shimmery deep plum



#316 | MAGNIFICENT PLUM
 Shimmery deep eggplant



#269 | TWINKLE PLUM
 Deep purple, silver flecks



#282 | PRECIOUS GEM
 Shimmery deep plum, silver flecks



#304 | POMEGRANATE
 Burgundy with silver flecks



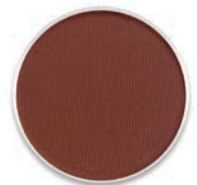
#343 | WISTERIA
 Shimmery rosy purple



#117 | BERRY WOOD
 Matte brick red



#339 | SCANDALOUS
 Matte deep burgundy



#96 | SHIMMERING WINE
 Matte brownish red



#254 | COPPER GLAZE
 Metallic bright copper



#239 | SUN GOLD
 Shimmery tangerine orange



#306 | MANGO MIST
 Tangerine orange, gold flecks



#244 | OH MY ORANGE
 Bright orange, glitter flecks



#189 | TERRACOTTA GOLD
 Shimmery terra cotta



#183 | PEACH SCHNAPPS
 Sheer nude with gold flecks



#82 | 14K GOLD
 Shimmery pale yellow gold



#271 | UNMELLOW YELLOW
 Shimmery light yellow gold



#158 | GOLDENROD
 Shimmery pale yellow green



#334 | GOLD RUSH
 Pure yellow gold



#338 | FAIRY DUST
 Metallic yellow gold



#105 | CURRY
 Rusty medium brown



#335 | WILLOW
 Matte light burnt orange



#247 | TANGELO
 Frosted peach



#305 | VIOLA
 Medium violet, gold flecks

• Minimum required for Color Library Shades, please contact your Brand Consultant for more information •



Color Library

EYE SHADOW

Why your brand needs this?
 Eye Shadows are a staple item in any beauty brand! Create your brand's identity by selecting shades that are trending, everyday essentials, or seasonal musts.

A triple milled, pressed eye shadow available in over two hundred shades.

INGREDIENTS

Talc, octyl palmitate, cyclomethicone, zinc stearate, phenoxyethanol, sodium benzoate. May contain: mica, iron oxide, manganese violet, titanium dioxide, red 40 lake, yellow #5, blue #1, ultramarines, chromium green

Net Weight: .052/1.48g

PACKAGING OPTIONS



Pan only in clam shell, or can be assembled in palettes



Matte View Compact
 Ideal for logo printing



CRUELTY FREE | **MADE IN USA**



#129 FRENCH VANILLA Matte nude	#182 TUMBLEWEED Matte cream, gold flecks	#137 BUTTERSCOTCH Frosted pale yellow	#209 WHEAT Matte creamsicle orange	#255 SATIN GOLD Frosted light orange	
#124 FUTURISTIC Frosted champagne	#187 BEDAZZLED Frosted pale peach	#280 SANDPIPER Shimmery champagne gold	#131 NU BRONZE Frosted medium deep gold	#165 GOLDEN LEAF Frosted antique gold	#325 SOFT BROWN Matte medium toffee
#267 GILDED PEACH Light gold, gold glitter flecks	#178 BROWN BEAR Frosted medium toffee	#190 TRUFFLE Amber with gold flecks	#31 CHINCHILLA Light toffee, glitter flecks	#157 ISLAND SUNSET Shimmery orange copper	#293 SAFARI BROWN Warm chocolate brown, gold flecks
#32 CEDAR Cool medium brown	#121 JAVA Matte medium taupey brown	#248 SMOKIN Frosted light bronze	#312 SPICE SIERRA Shimmery chocolate bronze	#266 MOTHER EARTH Cool chocolate brown with silver flecks	#311 CHOCOLATE MOUSSE Shimmery black brown
#294 CRUSHED MAUVE Shimmery deep chocolate					

• Minimum required for Color Library Shades, please contact your Brand Consultant for more information •



Color Library

EYE SHADOW

Why your brand needs this?
 Eye Shadows are a staple item in any beauty brand! Create your brand's identity by selecting shades that are trending, everyday essentials, or seasonal musts.

A triple milled, pressed eye shadow available in over two hundred shades.

INGREDIENTS

Talc, octyl palmitate, cyclomethicone, zinc stearate, phenoxyethanol, sodium benzoate. May contain: mica, iron oxide, manganese violet, titanium dioxide, red 40 lake, yellow #5, blue #1, ultramarines, chromium green

Net Weight: .052/1.48g

PACKAGING OPTIONS



Pan only in clam shell, or can be assembled in palettes



Matte View Compact
 Ideal for logo printing



CRUELTY FREE | **MADE IN USA**



#205 JASPER Light turquoise, gold flecks	#216 LIME DIVINE Frosted mint green	#145 TINKERBELL Frosted aqua blue	#307 KEY LIME Shimmery lime green	#139 GREEN VELVET Shimmery ivy green	#179 GUACAMOLE Shimmery light ivy green
#214 PETER PAN Shimmery light ivy green	#303 HOLLY GREEN Forest green, silver flecks	#185 NIGHT LIFE Shimmery dark ivy green	#186 GODDESS Shimmery pale green yellow	#201 TORNADO Medium taupey brown, silver flecks	#317 TENDER TEAL Matte blue green
#340 POISON IVY Matte charcoal green	#344 SECRET GARDEN Shimmery golden bronze	#101 ARMY GREEN Matte olive green	#309 OLIVE GOLD Shimmery ivy olive		
#261 GREEN PEACE Frosted shamrock green	#230 BEWITCHED Shimmery forest green	#270 BROWNIE Shimmery golden chocolate	#108 BLACK N BLUE Matte deep dark navy	#272 NIGHT SKY Gunmetal grey, silver flecks	#298 EVENING PLUM Matte deep charcoal brown
#301 WINTER SOLSTICE Pearly off white	#91 NEARLY BEIGE Matte taupey grey	#313 TOASTED MARSHMALLOW Taupe grey with gold flecks	#227 WITCHCRAFT Black with silver glitter flecks	#153 SOLAR SYSTEM Matte medium blue grey	#109 BLACK MAGIC Matte deep dark charcoal

• Minimum required for Color Library Shades, please contact your Brand Consultant for more information •



Color Library

EYE SHADOW

Why your brand needs this?
 Eye Shadows are a staple item in any beauty brand! Create your brand's identity by selecting shades that are trending, everyday essentials, or seasonal musts.

A triple milled, pressed eye shadow available in over two hundred shades.

INGREDIENTS

Talc, octyl palmitate, cyclomethicone, zinc stearate, phenoxyethanol, sodium benzoate. May contain: mica, iron oxide, manganese violet, titanium dioxide, red 40 lake, yellow #5, blue #1, ultramarines, chromium green

Net Weight: .052/1.48g

PACKAGING OPTIONS



Pan only in clam shell, or can be assembled in palettes



Matte View Compact
 Ideal for logo printing



CRUELTY FREE | **MADE IN USA**



#99 TAUPE Slightly frosted taupe grey	#330 ENCHANTED FOREST Shimmery taupe, green shift	#193 GRAPHITE Frosted gunmetal silver	#173 STARRY NIGHT Grey with a gold sparkle	#208 MOONBEAM Pale blue, gold flecks	#259 CARBON Sheer frosted grey, blue green shift
#268 DENIM Denim blue with silver flecks	#170 TWILIGHT Shimmery royal blue	#17 SAPPHIRE Shimmery royal blue	#223 TURQUOISE Bright electric blue	#144 HEAVENS ABOVE Frosted medium blue	#53 OCEAN BLUE Matte bright blue
#155 BLUE LAGOON Frosted medium sky blue	#22 SKY BLUE Sheer frosted baby blue	#21 BLUE MIST Frosted light steel blue	#263 BABY BLUE Frosted very light blue	#217 LULLABY Frosted light lavender	#138 BLUE VELVET Frosted sapphire blue
#273 MYSTIC BLUE Periwinkle with silver flecks	#253 BLUE BAYOU Shimmery cornflower blue	#262 SHADES OF BLUE Frosted bright sky blue	#197 TEAL FROST Frosted light teal blue	#283 TRANQUIL TEAL Deep teal grey	#203 MEADOW Medium deep teal, silver flecks

MAGNIFICENT 7 PALETTE

A seven pan palette with a built in mirror. Fill with your choice of eye shadows or choose one of our pre-selected collections.

INGREDIENTS

Talc, Octyl Palmitate, Cyclomethicone, Zinc Stearate, Phenoxyethanol, Sodium Benzoate. May Contain: Mica, Iron Oxide, Manganese Violet, Titanium Dioxide, Red 40 Lake, Yellow #5, Blue #1, Ultramarines, Chromium Green

Net Weight: .37Oz/10.35g

Available Empty



Your Logo or Design

Why your brand needs this?

Seven is the perfect number of shades for your customers to create a versatile look, from simple and casual to a glammed night out creation. Great for building awareness to your brand with the large, sleek, front of the palette just waiting to have your logo / design printed by our team.



CRUELTY FREE



MADE IN USA



STOCK SHADE SELECTIONS



CLASSIC GLAM PRE-FILLED PALETTE

A mix of soft earth-tones thoughtfully selected to suit all skin tones. These shades are long lasting, highly pigmented, and can be blended effortlessly.



MATTE ESSENTIALS PRE-FILLED PALETTE

A combination of 7 richly pigmented and smooth-matte colors that effortlessly create any wearable eye look. This beautiful selection of colors creates a must-have essential palette.

Ready to create your own palette?

Bring your vision to life by selecting **7 colors of your choice** from our extensive Eyeshadow collection to create your own exclusive palette!



36 piece min. to have your selected shades filled into your customized Magnificent 7 palette.

Why your brand needs this?

The Four Me palette is a **MUST** for your brand! Introduce eye shadows with this sleek design. Your customers will love how easy and convenient it is to use and carry.

FOUR ME PALETTE

Fill our 4 pan palette with your shades or pick one of our pre-selected collections.

INGREDIENTS

Talc, Octyl Palmitate, Cyclomethicone, Zinc Stearate, Phenoxyethanol, Sodium Benzoate. May Contain: Mica, Iron Oxide, Manganese Violet, Titanium Dioxide, Red 40 Lake, Yellow #5, Blue #1, Ultramarines, Chromium Green

Net Weight: 0.21oz/5.92g

STOCK SHADE SELECTIONS



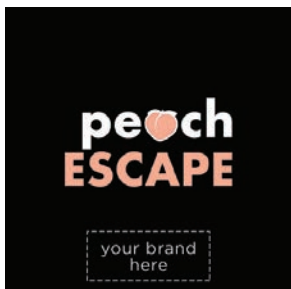
PURPLE PARADISE PRE-FILLED PALETTE

These purple tones are giving us all the life and energy we need! A variation that can be worn during all seasons of the year!



NUDE BEACH PRE-FILLED PALETTE

When all else fails, earthy-nude tones are the way to go! 4 colors to perfectly complement each other.



PEACH ESCAPE PRE-FILLED PALETTE

This warm palette is a universal fav! Fall in love and escape into a blend of wearable peach tones.



Available Empty

Your Logo or Design



CRUELTY FREE

MADE IN USA

Ready to create your own palette?

Bring your vision to life by selecting **4 colors of your choice** from our extensive collection and create your own exclusive palette.



36 piece min. to have your selected shades filled into your customized Four Me Palette.



EYE DUO



FOUR ME



CLASSIC QUAD



G PALETTE



MAGNIFICENT 7



FACEBOOK



FACETIME



FACEKIT

Ready to create your own palette?

Bring your vision to life by selecting the colors of your choice from our extensive collection and create your own exclusive palette. 36 piece minimum to have your selected shades filled into your customized palette.

Need help with design ideas or creating your logo?
Ask your Brand Consultant about our design services



Baked Mineral Eye Shadows

Why your brand needs this?
Eye shadow application has never been easier than with these super creamy and pigmented baked mineral eye shadows. Not only will they make your brand stand out in the crowd with their unique look and texture, your customers will fall in love with their creamy consistency and effortless payoff.



Botanically infused, baked eye shadows are richly pigmented. These shadows start as a cream and are baked for 24 hours on a terracotta pan, creating a dome shape, and an unparalleled silky texture for a smooth application.

Net Weight: .06 Oz/1.8g

PACKAGING OPTIONS



Pan only in clam shell



Matte View Compact
Ideal for logo printing



CRUELTY FREE

BAKED BEAUTIES



AMORE



BELIZE



BISCOTTI



CHIANTI



DOLCE VITA



GRAZIA



VIVA

INGREDIENTS Mica, Sericite Mica, Silica, Dimethicone, Simmondsia Chinensis (Jojoba) Seed Oil, Carthamus Tinctorius (Safflower) Seed Oil, Lavandula Angustifolia (Lavender) Flower Extract, Thymus Vulgaris (Thyme) Extract, Camellia Sinensis (Green Tea) Extract, Tocopheryl Acetate, Rosmarinus Officinalis (Rosemary) Leaf Extract, Magnolia Officinalis (Magnolia Bark) Extract, May Contain: Iron Oxides, Titanium Dioxide, Ultramarine

EYE FUSIONS



BLUE FUSION



LAVENDER FUSION



PINK FUSION

Color Library

Minimum required for
Color Library Shades.
Please contact your Brand
Consultant for more
information



BROWN FUSION

INGREDIENTS Mica, Sericite Mica, Silica, Dimethicone, Simmondsia Chinensis (Jojoba) Seed Oil, Carthamus Tinctorius (Safflower) Seed Oil, Lavandula Angustifolia (Lavender) Flower Extract, Thymus Vulgaris (Thyme) Extract, Camellia Sinensis (Green Tea) Extract, Tocopheryl Acetate, Rosmarinus Officinalis (Rosemary) Leaf Extract, May contain: Iron Oxides, Titanium Dioxide, Ultramarine

EYE TRIOS



AQUA TRIO



BRONZE TRIO



MULBERRY TRIO



PASTEL TRIO



SKY TRIO



SMOKEY TRIO

INGREDIENTS Mica, Sericite Mica, Simmondsia Chinensis (Jojoba) Seed Oil, Lavandula Angustifolia (Lavender) Flower Extract, Thymus Vulgaris (Thyme) Extract, Camellia Sinensis (Green Tea) Extract, Tocopheryl Acetate, Rosmarinus Officinalis (Rosemary) Leaf Extract, May Contain: Iron Oxides



mascaras, eye liners, & more



*when in
doubt*

WING IT OUT

Grafton
PRIVATE LABEL COSMETICS



Mascara

Why your brand needs this?

Lashes... everyone's got them! Mascara is great to carry in your beauty brand because it's an essential product and typically worn everyday. Choose from a variety of formulas to see which best fits your brand's identity.

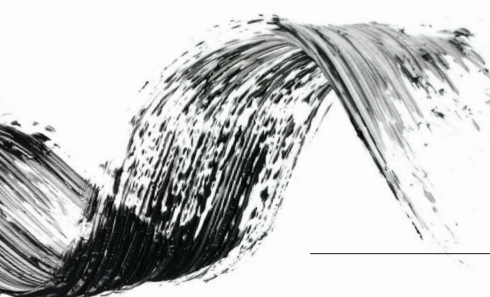
LONG LASH MASCARA

A highly pigmented, long lasting, lengthening mascara formula with 73% natural ingredients.

INGREDIENTS

Deionized Water (Aqua), Iron Oxide, Euphorbia Cerifera (Candelilla) Wax, Sucrose Stearate, Copernicia Cerifera (Carnauba) Wax, Cichorium Intybus (Chicory Root) Extract, Propanediol, Helianthus Annuus (Sunflower) Seed Wax, Phenoxyethanol, Galactoarabinan, Capryl Glycol, Potassium Sorbate, Caesalpinia Spinosa Gum, Acacia Senegal Gum

Net Weight: .25 Oz/7g



BLACK



CRUELTY FREE

MADE IN USA

SUPERLASH MASCARA

Mascara enriched with Vitamin B to moisturize and condition lashes.

INGREDIENTS

Deionized Water, Iron Oxides, Paraffin, Stearic Acid, Cera Alba (Beeswax), Copernicia Cerifera (Carnauba) Wax, Hydroxyethyl cellulose, Potassium Hydroxide, Phenoxyethanol, Panthenol

Net Weight

Black Metal Case: .25 Oz /7g

Black Matte Cap/Clear Tube: .25 Oz/7g

Mini Black Matte Cap/Clear Tube: 0.12 Oz./3.4g

PACKAGING OPTIONS



Black Metal Case

Black Cap

Mini

CRUELTY FREE



MADE IN USA



BLACK



BROWN



NAVY*



CLEAR

* 288 pc min

LASH LUXE MASCARA

A lengthening mascara formulated with panthenol to boost hydration. The lash separating wand is ideal for short lashes to avoid clumping.

INGREDIENTS

Deionized Water, Iron Oxides, Paraffin, Stearic Acid, Cera Alba (Beeswax), Copernicia Cerifera (Carnauba) Wax, Hydroxyethyl cellulose, Potassium Hydroxide, Phenoxyethanol, Panthenol

Net Weight: .25 Oz/7g



ONYX

Tube comes printed with Lash Luxe name. Your logo can be printed on the other side.



CRUELTY
FREE

MADE
IN USA



LASH PRIME & DEFINE

Lengthens, thickens and conditions lashes. Apply to lashes before applying mascara.

INGREDIENTS

Water (Aqua), Ceresin, Stearic Acid, Oleyl Alcohol, Copernicia Cerifera (Carnauba) Wax, Phenoxyethanol, Sodium Benzoate, Sorbitan Sesquioleate, Potassium Hydroxide, Butylene Glycol, Glycine Soja (Soybean) Extract, PVP, Panthenol

Net Weight: .25 Oz/7g



CRUELTY
FREE



MADE
IN USA



LASH DRAMA MASCARA

Dramatic volume and length! Highly pigmented, lengthening formula infused with chicory root to give you the fullest and most dramatic lashes!

INGREDIENTS

Deionized Water (Aqua), Iron Oxide, Euphorbia Cerifera (Candelilla) Wax, Sucrose Stearate, Copernicia Cerifera (Carnauba) Wax, Cichorium Intybus (Chicory Root) Extract, Propanediol, Helianthus Annuus (Sunflower) Seed Wax, Phenoxyethanol, Galactoarabinan, Capryl Glycol, Potassium Sorbate, Caesalpinia Spinosa Gum, Acacia Senegal Gum

Net Weight: .25 Oz/7g



BLACK



CRUELTY
FREE



MADE
IN USA



Tube comes with professionally printed Lash Drama label. Ask your Brand Consultant if you would like your own custom wrap around label.

Why your brand needs this?

Customers love liquid liners for their easy glide-on application with no smudges, feathering or running! Whether your brand caters to the advanced makeup artist or inexperienced makeup lover, a liquid liner is a great, everyday product!

LIQUID EYE LINER

A water-resistant liner that lasts all day with a precision brush for accuracy.

INGREDIENTS

Deionized Water (Aqua) Propanediol, Acrylates/Octylacrylamide Copolymer, Xanthan Gum, Phenoxyethanol, Disodium EDTA, Caprylic Glycol, Potassium Hydroxide, May Contain: Titanium Dioxide, Manganese Violet, Ultramarines, Mica, Iron Oxides
Net Weight: .125 Oz/3.5g



Matte Black Tube
Ideal for logo printing



BEIGE FROST



BLACK



DARK BROWN



NAVY *



WHITE *

* 288pc minimum



CRUELTY FREE

MADE IN USA

PRECISION LINER

A semi-permanent liquid eye liner with a felt tip. Ideal for the perfect cat eye!

INGREDIENTS

Aqua, Aloe Barbadosensis Leaf Juice Powder, Polyurethane-35, Styrene/Acrylates Copolymer, Polyglyceryl-2 Caprate, Methylpropanediol, Laureth-21, Glycerin, Phenoxyethanol, Peg-40 Hydrogenated Castor Oil, Butylene Glycol, Tri-C12-13 Alkyl Citrate, Caprylyl Glycol, Panthenol, Stearic Acid, Palmitic Acid, Sodium Dehydroacetate, Ethylhexylglycerin, Tocopherol, Phenylpropanol, Tetrasodium Glutamate Diacetate, Helianthus Annuus (Sunflower) Seed Oil, Citric Acid, Sodium Hydroxide
Net Weight: 1.0ml



BLACK



CRUELTY FREE

MADE IN USA

* logo printing not available, ask your brand consultant about professional labels
STORE BRUSH SIDE DOWN

I LINE

With just a drop or 2, turn any eye shadow or shimmer powder into a waterproof eyeliner. Can also be applied over eye pencil to seal it in place and make it waterproof.

INGREDIENTS

Water (Aqua), Hydroxyethyl Cellulose, Polysorbate 20, Propylene Glycol, Sodium Benzoate
Net Weight: Pro: .5 Oz /14.2g
Retail: .125 Oz/3.5g



Professional Size



Retail Size



CRUELTY FREE

MADE IN USA



Mineral Eye Crayons & Eye Pencils

Why your brand needs this?
Eye liners are a staple item for any beauty brand! Choose from our collection of shades to see what best suits your brand's vision.

MINERAL EYE CRAYONS

A classic wooden pencil made with plant-based oils & waxes, natural mineral colorants, and vitamin E for a rich and creamy consistency.

INGREDIENTS

Helianthus Annuus (Sunflower) Seed Oil, Cocos Nucifera (Coconut Oil), Cera Alba (Beeswax) Copernicia Cerifera (Carnauba) Wax, Rhus Succedanea Fruit Wax, Tocopheryl Acetate, May Contain: Mica, Titanium Dioxide, Ultramarines, Iron Oxides, Manganese Violet, Chromium Oxide Green
Net Weight: .04 oz/1g



BLACK OPAL



BLUE ROYALE



CIDER



SLATE

CRUELTY FREE

MADE IN USA

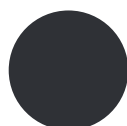


EYE PENCILS

A classic wooden pencil made with vitamin E for a rich and creamy consistency.

INGREDIENTS

Helianthus Annuus (Sunflower) Seed Oil, Cocos Nucifera (Coconut) Oil, Cera Alba (Beeswax), Copernicia Cerifera (Carnauba) Wax, Rhus Succedanea Fruit Wax, Tocopheryl Acetate, May Contain: Titanium Dioxide, Talc, Ultramarines, Iron Oxides, Mica, Manganese Violet, Chromium Oxide
Net Weight: .035 Oz/1g



CHARCOAL



CHESTNUT



HIGHLIGHT



I LITE



OCEAN LINER



ONYX



TOAST



TWEED

CRUELTY FREE





eye brow essentials



Grafton
PRIVATE LABEL COSMETICS

Boss Babe



Brow Definers & Wax

Why your brand needs this?

Brows are always trending!
Show your customers how easy it is to create naturally defined brows with our pressed brow powders.

BROW DEFINER

Fill in your brows for a full and natural look. This triple milled, pressed powder brow definer will also help set brow pencils to make them last longer.

INGREDIENTS Mica, Zinc Stearate, Octyl Palmitate, Cyclomethicone, Citrus Aurantium (Orange) Oil, Cymbopogon Citratus (Lemon Grass) Oil, Sesamun Indicum (Sesame) Oil, May Contain: Iron Oxide, Titanium Dioxide, Ultramarines, Manganese Violet
Net Weight: .11 Oz/3.1g

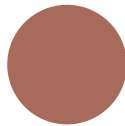
PACKAGING OPTIONS



Pan only in clam shell or can be assembled in palettes



Matte View Compact
Ideal for logo printing



AUBURN



BLONDE



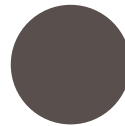
BROWN



TAUPE



DARK BROWN



CHARCOAL

CRUELTY FREE

MADE IN USA



BROW WAX SPLITZ

2 in 1 brow definer & brow wax. Comes with eyebrow applicator brush.

INGREDIENTS
BROW POWDER Mica, Zinc Stearate, Octyl Palmitate, Cyclomethicone, Citrus Aurantium (Orange) Oil, Cymbopogon Citratus (Lemon Grass) Oil, Sesamun Indicum (Sesame) Oil. May Contain: Iron Oxide, Titanium Dioxide, Ultramarines, Manganese Violet

BROW WAX Microcrystalline Wax, Talc, Ozokerite, Cera Alba (Beeswax) Octyldodecanol, Polybutene

Net Weight: Brow Wax: .048 Oz/1.35g
Brow Definer: .055 Oz/1.55g



PACKAGING



Matte View Compact
Ideal for logo printing



AUBURN



BLONDE



BROWN



DARK BROWN



CHARCOAL

CRUELTY FREE

MADE IN USA



MINERAL BROW PENCILS

Mineral pencil with spoolie applicator. Define, sculpt and shape the perfect brows with this waterproof brow pencil.

INGREDIENTS

Helianthus Annuus (Sunflower) Seed Oil, Cocos Nucifera (Coconut) Oil, Copernicia Cerifera (Carnauba) Wax, Rhus Succedanea Fruit, Cera Alba (Beeswax), May Contain: Titanium Dioxide, Ultramarines, Cetyl Palmitate, May Contain: Mica, Iron Oxides, Chromium Oxide Green
Net Weight: .035oz/1g



SOFT BLONDE



MEDIUM BROWN



DARK BROWN



CHARCOAL

CRUELTY FREE



MADE IN USA



Why your brand needs this?

Effortless application makes these brow pencils a classic go-to product for your customers!

With a touch of concealer and highlighter, our 2 in 1 brow crayon is the perfect add-on item for your customers to complete their brows.

CONCEALER BROW HIGHLIGHTER DUO

A double-ended chubby crayon that corrects or enhances features by concealing or highlighting. This creamy formula is great for on-the-go touch ups.

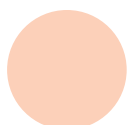
INGREDIENTS

Cera Alba (Beeswax), Ricinus Communis (Castor) Seed Oil, Ethylhexyl Palmitate, Isopropyl Myristate, Ceresin, Bis-Diglyceryl Polyacyladipate-2, C10-18 Triglycerides, Hydrogenated Polydecene, Copernicia Cerifera (Carnauba) Wax May Contain: Mica, Titanium Dioxide, Iron Oxides, Tin Oxide
Net Weight: 0.19 Oz/5.6g

CRUELTY FREE



MADE IN USA



COOL BEIGE | BEIGE HIGHLIGHTER



WARM BEIGE | GOLD HIGHLIGHTER

BROW FIX

*A clear brow gel that keeps brows shaped and in place all day!
Can also be used as a clear mascara.*

INGREDIENTS Aqua (Water), PVP/VA Copolymer, Polysorbate 20, Hydrolyzed Glycosaminoglycans, Carbomer 980, Propylene Glycol, Sodium Hyaluronate, Phenoxyethanol, Disodium EDTA
Net Weight: .25 Oz/7g



**CRUELTY
FREE**
**MADE
IN USA**



*Why your brand
needs this?*

Brow Fix and Tinted Brow Gels are great items for beginners or experts in brow application. Your customers will love how easy it is to achieve a fuller-looking brow with these tinted brow gels.

TINTED BROW GEL

A pigmented gel that coats brows with natural looking color and keeps them shaped and in place all day.

INGREDIENTS Water (Aqua), Phenoxyethanol, Hydroxypropyl Methylcellulose, Xanthan Gum, PVP, Glycerin, Potassium Hydroxide, Tocopherol Acetate, BHT May Contain: Titanium Dioxide (CI 77891), Mica (CI 77019), Iron Oxides (CI 77491, CI 77492, CI 77499), Talc
Net Weight: .25 Oz/7g



Black Cap Tube
Ideal for logo
printing

**CRUELTY
FREE**
**MADE
IN USA**



AUBURN



BLONDE



DARK BROWN



CHARCOAL

glitter & shimmer



is your brand
READY TO SHINE?



Grafton
PRIVATE LABEL COSMETICS

EYE SHIMMERS *Loose mineral shimmer powder in jar with sifter, best when used with Glitz Fix.*

INGREDIENTS

Mica, May Contain: Titanium Dioxide, Iron Oxide, Ferric Ferro Cyanide

Net Weight: .14 oz / 4g



Clear lid jar
Ideal for logo
printing

**CRUELTY
FREE**

**MADE
IN USA**



*Why your brand
needs this?*

*Adding a little sparkle
and shine has never
been easier than
selecting from our
wide array of loose
pigments & glitters!*



STARDUST



PINK OPAL



BLUE OPAL



BUFF



PEACH PUFF



COTTON CANDY



PINK QUARTZ



ROSY PINK



TICKLED PINK



WILD ORCHID

on sale!



WILD VIOLET



SHRINKING VIOLET



PURPLEXED



PURPLE HAZE

on sale!

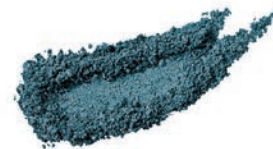


BELL BOTTOM BLUE

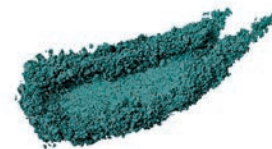


BLUE HAWAIIAN

on sale!



BLUE JEANS



CARIBBEAN SEA



TIDAL WAVE



SEAFOAM

on sale!



KIWI



AVOCADO



EMERALD CITY



MARTINI OLIVE



SAND DOLLAR



PAT-A-CAKE



Color Library

Minimum required for Color Library Shades. Please contact your Brand Consultant for more information



MOONDUST



GOTHIC GOLD

GLITZ FIX

This is a must have for any serious glitter lover!
This water soluble gel adhesive is safe on the eyes and skin.

INGREDIENTS

Distilled Water, Polysorbate 20, Hydrolyzed Mucopolysaccharide, Carbomer 980, Potassium Hydroxide, Propylene Glycol, Phenoxyethanol
Net Weight: .25 oz / 7g



Black Cap Tube
Ideal for logo printing

**CRUELTY
FREE**

**MADE
IN USA**



EYE GLITTERS

Loose cosmetic grade glitter in jar with sifter, best when used with Glitz Fix.

INGREDIENTS

Polyethylene Terephthalate, Acrylates Copolymer

Net Weight: .14 oz / 4g



Clear lid jar
Ideal for logo
printing

CRUELTY
FREE

MADE
IN USA



WHITE DIAMONDS



DAZZLEDUST



BIG APPLE



BERMUDA PINK



RIO DE JANEIRO



SHOWGIRL



ROYAL PURPLE



PURPLE RAIN



GARNET GLOW



STARBURST



COLORADO ROCKIES



GOLDEN TREASURE



GOLD DIGGER



BRONZE



RAINFOREST



PERIWINKLE



STAR SPANGLED BLUE



AQUAMARINE



LITTLE MERMAID



SILVERSTREAK

Color Library

Minimum required for Color Library Shades. Please contact your Brand Consultant for more information



ATLANTIS



HUNTER GREEN



ST. TROPEZ



FALLING STAR



TUXEDO

start blushing



Grafton
PRIVATE LABEL COSMETICS





Blush

Why your brand needs this?

Blushes are a staple item in any beauty brand! Choose from our large variety of shades and finishes that best fit your cosmetic line.

A collection of pigmented, pressed powder blushes, in a soft, buildable formula. Ranging from matte to high-frost finishes.

INGREDIENTS Talc, octyl palmitate, cyclomethicone, zinc stearate, phenoxyethanol, sodium benzoate, mica. May contain: iron oxides, manganese violet, titanium dioxide, yellow #5, red #6, #7, #30, blue #1, ultramarines, chromium green
Net Weight: .11 Oz/3.1g

PACKAGING OPTIONS



Pan only in clam shell, or can be assembled in palettes



Matte View Compact
Ideal for logo printing



CRUELTY FREE

MADE IN USA



Perfect for highlighters or blush



#815 | PEACH KISS
Super frosted peachy pink



#801 | PINK CHAMPAGNE
Super frosted light pink



#802 | ROSE QUARTZ
Frosted true pink



#816 | PINK BLISS
Iridescent pink, hint of lilac



#805 | PIXIE DUST
Shimmery golden bronze



#501 | CHIC
Frosted rose-pink



#406 | TEA ROSE
Medium, subtle peach-pink



#423 | PEACH PARADISE
Light, bright peach



#476 | CRUSHED APRICOT
Pale pastel cream peach



#416 | KISS OF PEACH
Bright electric pink



#810 | KITTEN
Frosted pastel pink



#471 | COTTON CANDY
Iridescent pink, hint of lilac



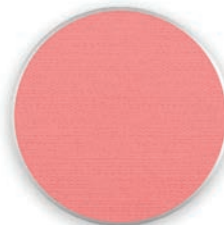
#486 | NUDE
Shimmery pale pink



#487 | AU NATURELE
Matte muted mauve



#474 | PEACH NECTAR
Medium salmon rose



#456 | APRICOT
Matte medium peach



#500 | FORGET ME NOT
Light nude peach



#459 | NUGGET
Very shimmery copper-gold



#514 | HONEY
Soft shimmery tan nude



#498 | PERCEPTIVE
Warm light gold peach



#515 | NEARLY NUDE
Soft nude with light shimmer



#516 | BLUSHING NUDE
True matte nude



#517 | BEACH BUM
Shimmery peachy nude



#518 | VACAY
Matte peachy nude



#401 | CONTOUR
Matte neutral brown



#444 | SHEER MOCHA
Bright warm red, peach undertone



#448 | MOJAVE
Warm brick brown



#519 | BURNT CORAL
Matte peachy nude



#405 | TOUCH OF PINK
Rose-brick pink



#413 | MOCHA
Deeper tone rose



#494 | DOZEN ROSES
Matte rose-pink



#513 | CHOCOLATE
Deep with neutral undertone



#512 | CHESTNUT
Deep warm with red undertone



#510 | ROSE
Shimmery red



#806 | AMBER SKY
Super frosted berry nude



#455 | TERRA ROSE
Neutral pink, hint of brown



#470 | SHOOTING STAR
Medium, sheer, muted-lilac



#480 | RAISIN CAIN
Sparkly, muted, brown-plum



#520 | WILDBERRY
Cool plummy brown



#484 | DUSK
Light taupe pastel



#454 | HAZELNUT
Matte taupe



#503 | TEMPTRESS
Light pastel lilac, hint of pink



#472 | PRETTY PINK
Light pastel lilac



#458 | SHEER
Soft earth tone nude pink



#402 | WHITE LITE
Soft light cream

Color Library

BLUSH

• Minimum required for Color Library Shades, please contact your Brand Consultant for more information •



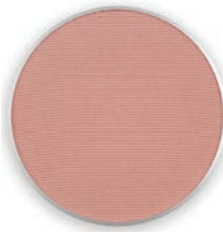
#443 | PEACHY PUFF
Pale pastel peach



#467 | PINK MIRAGE
Pale pastel pink



#442 | ROSEWOOD
Pale nude



#493 | SURRENDER
Pale warm nude



#468 | LOCA MOCHA
Light berry brown



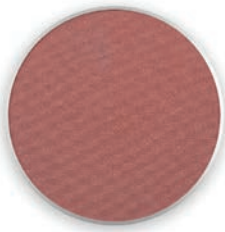
MINERAL CHIFFON
Matte soft pale pink



#481 | AMARETTO
Iridescent ginger pink



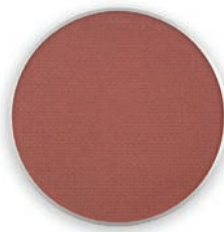
#435 | PINK BROWN
Medium tone berry plum



#441 | INTOXICATION
Deep berry



#438 | PLUM BROWN
Berry brown



#439 | SABLE
Medium brown with a hint of red



MINERAL KAVA
Matte warm nude



MINERAL ALL AGLOW
Soft shimmery light nude



MINERAL DOGWOOD
Matte cool nude



#506 | SAND TROPEZ
Medium rosy plum



#479 | GRAPES OF WRATH
Deep eggplant



#507 | SUGAR PLUM
Medium iridescent lavender



#465 | HAZE
Light shimmery plum



#478 | SANIBEL SUNSET
Bright coral pink



#429 | WILD ORCHID
Bright medium tone pink



#477 | HONEY ROSE
Bright peachy pink



#431 | BERRY BURGANDY
Pure cranberry



#509 | COSMIC RASPBERRY
Berry purple



#415 | CLASSIC PLUM
Medium tone berry pink

Color Library

BLUSH

• Minimum required for Color Library Shades, please contact your Brand Consultant for more information •



#813 | ATTITUDE
Frosted light cranberry



#464 | PASSION
Metallic deep plum



#502 | GLAZED AMETHYST
Sparkly berry pink



#504 | WILD RASPBERRY
Medium tone purple with pink



#807 | SORBET
Super frosted peachy pink



MINERAL PEONY
Matte peachy pink



#508 | POPPY FIELD
Light pastel orange



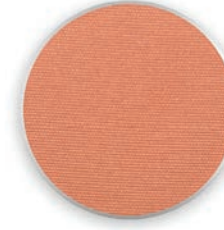
#495 | LIFE'S A PEACH
Matte peach-orange



#511 | PEACH VIBES
Frosted peach



#440 | GINGER
Warm ginger red



#475 | GOLDEN LADY
Warm ginger peach



#814 | SPICY
Frosted pink apricot



#446 | ADOBE
Light dusty plum



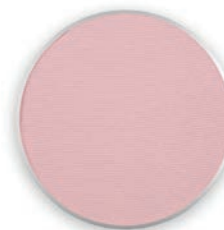
#460 | CHESTNUT BEIGE
Soft earthy peach



#452 | PRIMROSE
Soft nude neutral pink



#417 | TROPICAL TAN
Medium ginger brown



#485 | BLUSHING
Light pastel pink



MINERAL TRANQUIL
Frosted soft nude



MINERAL SATIN
Matte light nude



MINERAL NECTAR
Matte soft peach



#496 | RELIC
Soft dusty rose



Blush Trio Palettes

A buildable, blendable, blush palette filled with 3 perfectly paired shades that can be used together or separately to give your cheeks the perfect touch of blush. Easy to use & conveniently packaged. Richly pigmented blush formula!

INGREDIENTS

Talc, Octyl Palmitate, Cyclomethicone, Zinc Stearate, Phenoxyethanol, Sodium Benzoate, Mica. May Contain: Iron Oxides, Manganese Violet, Titanium Dioxide, Yellow #5, Red #6, #7, #30, Blue #1, Ultramarines, Chromium Green

Net Weight: .33 Oz /9.3g

Why your brand needs this?

Blushes are a staple and your customers will love these ranges of colors!

Build your brand's awareness by printing your logo or design on the front of this sleek, 3 pan palette.

CRUELTY FREE



MADE IN USA



RED ROSE



PINK HIBISCUS



MAUVE LILY



PEACH TULIP

PACKAGING

Your Logo or Design

Want to create your own palette?

Bring your vision to life by selecting **3 colors of your choice** from our extensive collection and create your own exclusive palette. 36 piece min. to have your selected shades filled into your customized Blush Trio Palette.



2 in 1 Cream Blush & Lip Tint

Why your brand needs this?
Looking for a versatile item for your brand? Our 2 in 1 Cream Blush/Lip Tint is something your customers must have! One quick swipe for a tinted lip or ultra-glowing cheek.

A versatile cheek and lip tint that glides on and glows. Infused with moisturizing plant oils: shea butter, olive oil, jojoba seed oil, and anti-inflammatory myrrh oil.

INGREDIENTS

Caprylic/Capric Triglyceride, Mica, Ethylhexyl Palmitate, Ricinus Communis (Castor Oil), Ceresin, Phenyl Trimethicone, Microcrystalline Wax, Aluminum Starch Octenylsuccinate, Titanium Dioxide, Beeswax, Sorbitan Sesquioleate, Oleic Acid, Tocopheryl Acetate, Ethylene Brassylate, BHT, May Contain: Iron Oxides, Manganese Violet, Red 6 Lake, Red 7 Lake, Red 40 Lake, Yellow 6 Lake, Talc

Net Weight: .11 Oz/3.3g

PACKAGING OPTIONS



Pan only in clam shell, or can be assembled in palettes



Matte View Compact
Ideal for logo printing



CRUELTY FREE

MADE IN USA



CORAL MIST



FELICITY



GLORIOUS



HARMONY



OASIS



SWEPT AWAY



TOTALLY SHY



PINK ESCAPE



NEUTRAL



DARING



BRONZE GLOW

Baked Blushes

Why your brand needs this?

Does your brand offer a beautifully baked blush? These blushes are baked (not pressed like traditional blushes) to give them a unique dome-like appearance and color-payoff that is unmatched by any other formula. Just one swirl of a brush blends these beautiful shades together to give cheeks the perfect glow.



These shimmery blushes start as a cream and are baked for 24 hours on a terracotta pan, creating a dome shape, and an unparalleled silky texture.

Net Weight: .32 Oz/9g

PACKAGING OPTIONS



Pan only in clam shell



Matte View Compact
Ideal for logo printing



CRUELTY FREE

BAKED MINERAL COLOR SPLASH



ANGELIC



GINGER



SPICY



FIESTA

Versatile product:
May be used as Blush, Highlighter, and Bronzer!

INGREDIENTS Mica, Sericite Mica, Simmondsia Chinensis (Jojoba) Seed Oil, Carthamus Tinctorius (Safflower) Seed Oil, Lavandula Angustifolia (Lavender) Flower Extract, Thymus Vulgaris (Thyme) Extract, Camellia Sinensis (Green Tea) Extract, Tocopheryl Acetate, Rosmarinus Officinalis (Rosemary) Leaf Extract, Iron Oxides

Color Library

Minimum required for Color Library Shades. Please contact your Brand Consultant for more information

BAKED MINERAL LÉ ROUGE

• Use as a Blush or Bronzer! •



APRICOT SWIRL



BERRY SWIRL



BRONZE SWIRL



COPPERTONE SWIRL



GUAVA SWIRL



PINK SWIRL

INGREDIENTS Mica, Sericite Mica, Simmondsia Chinensis (Jojoba) Seed Oil Carthamus Tinctorius (Safflower) Seed Oil, Lavandula Angustifolia (Lavender) Extract, Thymus Vulgaris (Thyme) Extract, Camellia Sinensis (Green Tea) Extract, Tocopheryl Acetate, Rosmarinus Officinalis (Rosemary) Leaf Extract, Iron Oxides

BAKED MINERAL BLUSH FUSION



MATTE APRICOT FUSION



MATTE BERRY FUSION



PEACH FROST FUSION



RASPBERRY FROST FUSION

INGREDIENTS Mica, Sericite Mica, Silica, Dimethicone, Simmondsia Chinensis (Jojoba) Seed Oil, Carthamus Tinctorius (Safflower) Seed Oil, Lavandula Angustifolia (Lavender) Flower Extract, Thymus Vulgaris (Thyme) Extract, Camellia Sinensis (Green Tea) Extract, Tocopheryl Acetate, Rosmarinus Officinalis (Rosemary) Leaf Extract, May Contain: Iron Oxides, Titanium Dioxide, Ultramarine



Blush Bouquet

A combination of pigmented, powder blushes, pressed into a beautiful flower shape. Ranging from matte to high-frost finishes.

INGREDIENTS

Talc, Mica, Titanium Dioxide, Octyldodecyl Stearoyl Stearate, Oryza Sativa (Rice) Bran Wax, Diisostearyl Malate, Hydrogenated Polyisobutene, Dimethicone, Zinc Stearate, Polyisobutene, Bis-Diglyceryl polyacyladipate-2, Oryza Sativa (Rice) Powder, Dimethicone Trimethylsiloxysilicate, Dimethicone/Vinyl Dimethicone Crosspolymer, Polysiloxane, Magnesium Stearate, Capryloyl Glycine, Deidrocetate Sodium, Undecylenoyl Glycin, May contain: Iron Oxides, Ultramarines, Manganese Violet

Net Weight: .758 Oz /21.5g

Why your brand needs this?
Ready for your brand to blossom? Let your brand stand out in the industry with this unique rose pattern blush bouquet. Each blush comes with a variety of colors that when blended together, create a beautiful, pigmented blush tone.

PACKAGING OPTIONS



Pan only in clam shell, or can be assembled in palettes



Matte View Compact
Ideal for logo printing



CRUELTY FREE

MADE IN USA



AUTUMN FLOWER



GARDEN BOUQUET



ROSE PETAL

Color Library

Minimum required for Color Library Shades. Please contact your Brand Consultant for more information



PINK CARNATION



PRETTY-N-PINK



MAPLE LEAF



Cheek Contour

Why your brand needs this?
Your customers will love how easy it is to add the perfect pop of color with these cheek contours. Use each color individually for highlighting and contouring, or combine all 3 beautiful shades together to make the perfect contoured cheek!

Highlight, brighten & contour with an all-in-one cheek combo.

INGREDIENTS

Talc, Mica, Nylon-12, Magnesium Stearate, Silica, Hydrogenated Polyisobutene, Dimethicone, Octyldodecyl Stearoyl Stearate, Phenoxyethanol, Bis-Diglyceryl Polyacyladipate-2, Tocopheryl Acetate, Ethylhexylglycerin.
May contain: Titanium Dioxide, Iron Oxides, Ultramarine Blue, Red 7 Lake, Red 6, Manganese Violet
Net Weight: .3 Oz/8.5g

PACKAGING OPTIONS



Pan only in clam shell



Matte View Compact
Ideal for logo printing



CRUELTY FREE

MADE IN USA



BRONZE



CORAL



PINK



lip prep & care



LIP FIX NEUTRALIZER LIP PRIMER

A cream base for lips. Lip Fix neutralizes the color of your lips allowing lipstick shade to remain true to color and last longer. Lip stay, lipstick and lipgloss can be used over Lip Fix.

INGREDIENTS



Dimethicone, Talc, Tricaprylyl Citrate, C12-15 Alcohol Benzoate, Isostearyl Palmitate, Magnesium Carbonate, C18-36 Acid Glycol Ester, Aluminum Starch Octenyl Succinate, Nylon 12, Boron Nitride, N-Lauroyl-L Lysine, Isostearyl Lactate, Hydrated Silica, Stearic Acid, Hydrogenated Vegetable Oil, Aloe Extract, Diazolidinyl Urea, Methylparaben, Propylparaben, Tocopheryl Acetate, Titanium Dioxide, Iron Oxide

Net Weight: .25 Oz/7g



Matte View Jar
Ideal for logo printing

**CRUELTY
FREE**
**MADE
IN USA**



*Why your brand
needs this?*

Lip Treatments are great
additions to any lip line!
Treat lips with Lip Plump
and Vitamin E. Prep lips
with Lip Fix!

LIP PLUMP

A clear lip plumping lipgloss. Key ingredients: safflower oil, soybean oil, avocado oil, jojoba seed extract.

INGREDIENTS



Polyisobutene, Octyl Palmitate, Menthone Glycerin Acetal, Carthamus Tinctorius (Safflower) Oil, Glycine Soja (Soybean) Oil, Aloe Barbadosensis Leaf Extract, Tocopheryl Acetate, Persea Gratissima (Avocado) Oil, Simmondsia Chinensis (Jojoba) Seed Extract

Net Weight: .25 Oz/7g



**CRUELTY
FREE**
**MADE
IN USA**



Round tube comes printed with "Lip Plump" name and ingredients, just add your logo to the other side!

HEMP Stick

A lip treatment and moisturizer, can be worn under lipstick! With Hemp oil, Vitamin E, sesame oil, orange oil and lemongrass oil.

INGREDIENTS



Ricinus Communis (Castor) Seed Oil (Organic), Bis-Diglyceryl Polyacyladipate-2, Euphorbia Cerifera (Candelilla) Wax, Propylene Glycol Dicaprylate/Dicaprate, Synthetic Beeswax, Cannabis Sativa (Hemp) Seed Oil, Copernicia Cerifera (Carnauba) Wax (Organic), Tocopherol Acetate, Citrus Aurantium (and) Cybopogon Citratus (and) Sesamun Indicum

Net Weight: .124oz/3.5g



**CRUELTY
FREE**

**MADE
IN USA**



Sky View Tube
Ideal for logo printing

VITAMIN E STICK

Moisturize with Vitamin E for smoother, softer, and more refreshed lips!

INGREDIENTS



Ricinus Communis (Castor) Seed Oil, Butyrospermum Parkii (Shea Butter) Euphorbia Cerifera (Candelilla) Wax, Ozokerite, Tocopherol Acetate, Phenoxyethanol

Net Weight: .124oz/3.5g



Round Matte Tube
Ideal for logo printing

**CRUELTY
FREE**

**MADE
IN USA**



LIP PUMICE

Lip scrub to exfoliate and remove dead skin cells to make lips softer.

INGREDIENTS



Ricinus Communis (Castor) Seed Oil, Caprylic/Capric Triglyceride, Kaolin, Simmondsia Chinensis (Jojoba) Seed, Cera Alba (Beeswax), Euphorbia Cerifera (Candelilla) Wax, Cetyl Acetate, Stearalkonium Hectorite, Propylene Carbonate

Net Weight: .16 Oz/4.5g



Round Matte Tube
Ideal for logo printing

**CRUELTY
FREE**

**MADE
IN USA**





lipsticks



variety of formulas

LIQUID MATTE, CREAM, SHEER, & SHINE

Grafton
PRIVATE LABEL COSMETICS



Lipstick



Why your brand needs this?

Lipsticks are a staple item for any lip line! Our wide selection of creamy lipstick shades lets you choose the perfect range for your brand to offer!

CRUELTY FREE

MADE IN USA



PACKAGING Round Matte Tube | Ideal for logo printing

A rich and creamy lipstick infused with Vitamin E and shea butter to moisturize.

INGREDIENTS

Helianthus Annuus (Sunflower) Seed Oil, Euphorbia Cerifera (Candelilla) Wax, Butyrospermum Parkii (Shea Butter), Copernicia Cerifera (Carnauba) Wax, Cera Alba (Bees) Wax, Tocopheryl Acetate (Vitamin E), May Contain: Titanium Oxide, Manganese Violet, Red #6, Blue #1, Yellow #5 & 6, Mica, Iron Oxides

Net Weight: .15 Oz / 4.5g

THE NUDES



#65



#64



#110



#154 coming soon!



#47



#145



#123



#57

PENCILS THAT MATCH



FLESH



CURRY



ROSEWOOD



COGNAC

THE PLUMS & BROWNS



#122



#155 coming soon!



#128



#147



#148



#109



#127



#153

PENCILS THAT MATCH



ANTIQUÉ ROSE
Mineral Lip Crayon



MOONLIT MAUVE



PASSION



EGGPLANT

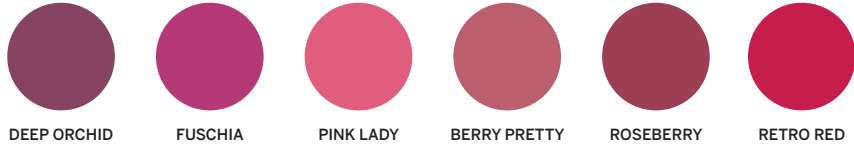


BOYSENBERRY
Mineral Lip Crayon

THE PINKS, BERRIES & REDS



PENCILS THAT MATCH



THE SHIMMERY PEACHY GOLD



PENCILS THAT MATCH



Color Library

LIPSTICK

• Minimum required for Color Library Shades, please contact your Brand Consultant for more information •



#88



#90



#124



#119



#99



#141



#112



#115



#140



#58



#144



#142



#136



#135



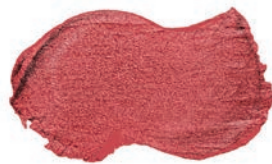
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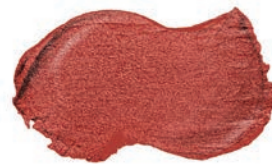
#54



#134



#131



#101



#52



#53



#117



#125



#6



#71



#1



#149



#108



#130



#59



Lip Stay

A highly pigmented liquid matte lipstick that lasts for hours.

INGREDIENTS

Isododecane, Synthetic Beeswax, VP/Hexadecene, Copolymer, Octyldodecanol, Caprylic/Capric Triglyceride, Disteardimonium Hectorite, Propylene Carbonate, Denatured Alcohol, Tocopheryl Acetate, Ethylhexylglycerin, May Contain: Titanium Dioxide, Yellow #5, Red #7, Red #27, Blue #1, Iron Oxide, Manganese Violet
Net Weight: .125 Oz / 3.5g

PACKAGING

Fluted Lip Tube | Ideal for logo printing



Why your brand needs this?

Lip Stay is a must if your brand is looking for the perfect, long lasting liquid matte lipstick.

Your customers will love this all-day wear formula with added vitamin E to help keep lips hydrated!



CRUELTY FREE

MADE IN USA



FAWN



BEIGE



NUDE



PURE POUT



TAMED



SWEET PINK



PINK



WILD ORCHID



PLUM



RED IN ROME



ELECTRIC RED



RUBY



CORAL



SINFUL



BLACKBERRY



MAUVE



SEPIA

Color Library

Minimum required for Color Library Shades. Please contact your Brand Consultant for more information



WICKED



TOFFEE



Liquid Metal Lipstick

Why your brand needs this?

Our best-selling liquid matte lipstick formula designed with the perfect metallic finish. Your customers will love this all-day wear formula with added vitamin E to help keep lips hydrated!

A highly pigmented liquid matte lipstick, with a subtle metallic finish, that lasts for hours.

INGREDIENTS Isododecane, Synthetic Beeswax, VP/Hexadecene, Copolymer, Octyldodecanol, Caprylic/Capric Triglyceride, Disteardimonium Hectorite, Propylene Carbonate, Denatured Alcohol, Tocopheryl Acetate, Ethylhexylglycerin, May Contain: Titanium Dioxide, Yellow #5, Red #7, Red #27, Blue #1, Iron Oxide, Manganese Violet
Net Weight: .125 Oz / 3.5g

PACKAGING Fluted Lip Tube | Ideal for logo printing



CRUELTY FREE
MADE IN USA



COWBOY SUEDE



BOSS BABE



POSH



RELENTLESS RED



ENVY



METAL AMBER



GINGER SPICE



ROCKSTAR



Classic Matte Lipstick

A full coverage, traditional matte lipstick with lasting color. Enriched with sunflower seed oil, shea butter, and lemongrass oil to keep lips hydrated.

INGREDIENTS

CRUELTY FREE



MADE IN USA



Helianthus Annuus (Sunflower) Seed Oil, Euphorbia Cerifera (Candelilla) Wax, Butyrospermum Parkii (Shea) Butter, Copernicia Cerifera (Carnauba) Wax, Cera Alba (Bees) Wax, Olea Europa (Olive) Oil, Citrus Anurantium (Orange) Oil, Cymbopogon Citratus (Lemongrass) Oil, Sesamun Indicum (Sesame) Oil, May contain: Titanium Dioxide, Manganese Violet, Red #6 #7,#30, Blue #1, Yellow #5, Mica, Iron Oxides
Net Weight: .15 Oz / 4.5g



Why your brand needs this?
Traditional matte lipsticks are a classic lip product that can be a great addition to any brand! Your customers will love this super pigmented and long lasting, matte finish formula.



PACKAGING Round Matte Tube
Ideal for logo printing



BARE TRUTH



EMBRACE



PINK A DOODLE



SILK



KARMA



SAFARI



TERRA



HAWAIIAN FIRE



KOI



FOREVER YOUNG



DUSTY ROSE



FRUIT PUNCH



DIVA RED



METRO RED



SUPER RICH RED



WILD THING



VIXEN



DARE DEVIL



KOCA KOLA



TOASTED



AMBER



NUTMEG



FADED KISS



LULLABY



FEARLESS



SEÑORITA



BRANDY

Color Library

Minimum required for Color Library Shades. Please contact your Brand Consultant for more information



Velvet Lipstick

A full-coverage semi-matte lipstick with nurturing oils and Vitamin E, leaving lips soft, smooth, and moisturized. Key ingredients: shea butter, sunflower seed oil, sesame seed oil, and lemon grass oil.

INGREDIENTS

Helianthus Annuus (Sunflower) Seed Oil, Isostearyl Palmitate, Euphorbia Cerifera (Candelilla) Wax, Butyrospermum Parkii (Shea) Butter, Citrus Aurantium (Orange) Oil, Sesamun Indicum (Sesame) Seed Oil, Cymbopogon Citratus (Lemon Grass) Oil, Zinc Stearate, May contain: Titanium Dioxide, Ultramarines, Mica, Iron Oxides

Net Weight: .15 Oz / 4.5g

Why your brand needs this?
Do you love the look of a matte lipstick, but wish they were just a little creamier? Our Velvet Lipstick collections are the perfect combination of cream and matte. Your customers will love how they glide on smoothly while still giving the lips a matte appearance.



CRUELTY FREE

MADE IN USA



PACKAGING

Round Matte Tube
Ideal for logo printing

VELVETINE



PINK VELVET



BEIGE VELVET



VELVET KISS



ANTIQUE VELVET



VELVET LILLY



VELVET PLUM



POSH VELVET

ROYAL VELVET



ROYAL CROWN



ROYAL MAJESTY



ROYAL SCANDAL



ROYAL PRINCESS



ROYAL MAGIC



ROYAL JEWELS



ROYAL AFFAIR



VELVET CRUSH



VELVET COUTURE

Color Library

Minimum required for Color Library Shades. Please contact your Brand Consultant for more information



VELVET TEDDY



RED VELVET



VELVET ROSE



VELVET CHIC



ROYAL FANTASY



ROYAL SAINT



ROYAL KNIGHT



ROYAL GARDEN



Moisturizing Mineral Lipstick

Why your brand needs this?
Moisturizing Mineral Lipsticks are a **MUST** for your lipstick line!
Your customers will love the benefits of this moisturizing lipstick that's formulated with natural ingredients.

This buttery-smooth formula is infused with minerals, natural waxes, and organic oils to boost lips hydration. Moisturizing mineral lipsticks naturally moisturize, soften, and smooth lips while remaining rich in pigment! Key ingredients: aloe vera, organic olive oil, Cupuacu seed butter, organic sweet almond oil.

INGREDIENTS

Organic Ricinus Communis (Castor) Seed Oil, Octyl Palmitate, Ozokerite, Hydrogenated Polycyclopentadiene, Caprylic/Capric Triglycerides, Euphorbia Cerifera (Candelilla) Wax, Synthetic Cera Alba (Bees) Wax, Organic Olea Europea (Olive) Oil, Hydrogenated Vegetable Oil, Theobroma Grandiflorum (Cupuacu) Seed Butter, Tocopheryl Acetate (Vitamin E), Organic Prunus Amygdalus Dulcis (Sweet Almond) Oil, Aloe Barbadensis Leaf Extract, Retinyl Palmitate, May Contain: Titanium Dioxide, Mica, Fluorophlogopite, Iron Oxides, Red #6, #7, Blue #1, Yellow #5, Silica, Manganese Violet

Net Weight: .15 Oz / 4.5g



PACKAGING

Sky View Tube | Ideal for logo printing



CRUELTY FREE

MADE IN USA



SHEER BLISS



MIDNIGHT IN PARIS



SWEET AS SUGAR



SILENT MAUVIE



CUPCAKE



SUGAR DADDY



2 HOT 2 HANDLE



EXOTIC PLUM



MANIC MAUVE



I'M IN LOVE



DON'T WINE



IN VOGUE



RAZBERRY SUPREME



FORBIDDEN APPLE



Natural Lipstick

Why your brand needs this?

New and improved clean formula infused with natural, plant-based, organic ingredients. A full-coverage lipstick with mineral colorants, nurturing oils and vitamin E, leaving lips soft, smooth, and moisturized. Key ingredients: vitamin E, shea butter, organic carnauba wax, organic castor seed oil, organic jojoba seed oil.

Your customers will love this super pigmented natural lipstick. Natural lipsticks are infused with organic and natural ingredients in a super creamy pigmented lipstick formula.

INGREDIENTS

Organic Ricinus Communis (Castor) Seed Oil, Caprylic/Capric Triglyceride, Silica, Butyrospermum Parkii (Shea) Butter, Organic Copernicia Cerifera (Carnauba) Wax, Euphorbia Cerifera (Candelilla) Wax, Organic Persea Gratissima (Avocado) Oil, Organic Simmondsia Chinensis (Jojoba) Seed Oil, Tocopheryl Acetate (Vitamin E), May contain: Titanium Dioxide, Mica, Manganese Violet, Iron Oxides

Net Weight: .15 Oz / 4.5g



PACKAGING

Sky View Tube
Ideal for logo printing

CRUELTY FREE

MADE IN USA



NAKED



HONEY BUNCH



TRANQUIL



PEACHES GALORE



CALLA LILY



PASSION



PRIM & PROPER



I WANT MAUVE



BAYBERRY



CAPTIVE



Color Library

Minimum required for Color Library Shades. Please contact your Brand Consultant for more information



BASHFUL



BERRY BLEND



AMORE



METRO



Vanilla Bean Lipstick

Why your brand needs this?

Is your brand looking for a unique natural lipstick? Vanilla Bean Lipsticks are a great addition for your lipstick line! Your customers will love the touch of vanilla essence to these super creamy and pigmented natural lipsticks.

This soft, creamy formula is made with natural, plant-based, organic oils and waxes. Infused with the decadent flavor of vanilla and emollients to keep lips plump, smooth, and moisturized. Key ingredients: Vitamin E, shea butter, vanilla extract, organic carnauba wax, organic castor seed oil, organic sesame seed oil.

INGREDIENTS

Organic Ricinus Communis (Castor) Seed Oil, Euphorbia Cerifera (Candelilla) Wax, Butyrospermum Parkii (Shea) Butter, Hydrogenated Vegetable Oil, Oleic/Linoleic/Linolenic Polyglycerides, Organic Copernicia Cerifera (Carnauba) Wax, Synthetic Cera Alba (Synthetic Beeswax), Organic Sesamum Indicum (Sesame) Seed Oil, Tocopheryl Acetate (Vitamin E), Prunus Dulcis (Sweet Almond) Oil, Vanilla Leaf Extract, May Contain: Titanium Dioxide, Manganese Violet, Mica, Iron Oxides

Net Weight: .15 Oz / 4.5g



CRUELTY FREE

MADE IN USA



PACKAGING

Sky View Tube
Ideal for logo printing



FLIRT



TRUE DESIRE



WISTERIA



TUTU



TEMPEST



WITH LOVE



MAUVE ON OVER



PLUM DIVA



OMG RED!



Color Library

Minimum required for Color Library Shades. Please contact your Brand Consultant for more information



STARLIT



CRUSH



LUSH



Lipglass Lipstick

Why your brand needs this?
Looking to add a simple sheer and creamy lipstick to your lipstick line? Our Lipglass formula is a perfect addition to your brand!

A sheer and shiny lipstick formula leaving lips soft, smooth, and moisturized.

INGREDIENTS

Ricinus Communis (Castor) Seed Oil, Isostearyl Palmitate, Propylene Glycol, Euphorbia Cerifera (Candelilla) Wax, Cera Alba (Beeswax), Copernicia Cerifera (Carnauba) Wax, Ozokerite, Cetyl Acetate, May Contain: Titanium Dioxide, Red #6, #7, #27, Blue #1, Yellow #5, #6, Mica, Iron Oxides

Net Weight: .15 Oz / 4.5g



CRUELTY FREE

MADE IN USA



PACKAGING

Round Matte Tube | Ideal for logo printing



PINK SORBET



PINK PRINCESS



INNOCENT PINK



GOTCHA



MYSTERIOUS



WINTERBERRY



EXTREME NUDE



EARTHQUAKE



STORMY



FRAPPUCCINO



GALAXY



CATWALK



ULTIMATE SIENNA



HIGH VOLTAGE



FIRESTORM



RED FOX

Color Library

Minimum required for Color Library Shades. Please contact your Brand Consultant for more information



TENDER



AMBER KISS



CRUSHED ROSE



DECADENT



RASPBERRY



SNOB APPEAL



TOTAL DEVOTION



TWILIGHT



Sheer & Shine Lipstick Balm

Sheer-coverage lightweight lipstick balm that conditions and moisturizes the lips.

INGREDIENTS

Helianthus Annuus (Sunflower) Seed Oil, Euphorbia Cerifera (Candelilla) Wax, Butyrospermum Parkii (Shea) Butter, Copernicia Cerifera (Carnauba) Wax, Cera Alba (Bees) Wax, Olea Europa (Olive) Oil, Citrus Aurantium (Orange) Oil, Cymbopogon Citratus (Lemongrass) Oil, Sesamum Indicum (Sesame) Oil, May contain: Titanium Dioxide, Manganese Violet, Red #6 #7,#30, Blue #1, Yellow #5, Mica, Iron Oxides

Net Weight: .15 Oz / 4.5g

PACKAGING Round Matte Tube / Ideal for logo printing



Why your brand needs this?

Add something new to your lipstick line with these ultra-shine moisturizing lipsticks. Your customers will love how it helps hydrates their lips while adding the perfect pop of color!

CRUELTY FREE

MADE IN USA



REVENGE RED



PEACH FUZZ



INSPIRE



Intense Lipstick

An intensely frosted lipstick with an ultra smooth and creamy texture.

INGREDIENTS

Ricinus Communis (Castor) Seed Oil, Caprylic/Capric Triglyceride, Euphorbia Cerifera (Candelilla) Wax, Cera Alba (Beeswax), Copernicia Cerifera (Carnauba) Wax, Ozokerite, Cetyl Acetate, May Contain: Titanium Dioxide, Red #6, #7, #27, Blue #1, Yellow #5, #6, Mica, Iron Oxides
Net Weight: .15 Oz / 4.5g

PACKAGING

Round Matte Tube | Ideal for logo printing



CRUELTY FREE

MADE IN USA



INTENSE BEIGE



INTENSE APRICOT



INTENSE CORAL



INTENSE MOON GLOW



INTENSE ROSE



INTENSE EMOTION

Color Library

Minimum required for Color Library Shades. Please contact your Brand Consultant for more information



INTENSE CRANBERRY CRUSH



INTENSE SUNSTREAK

Why your brand needs this?
Your customers will fall in love with this instantly frosted lipstick formula or offer something unique for your lipstick line with our Mood lipsticks, goes on one shade and shifts to reveal your mood!

Mood Lipstick

A mood changing lipstick that goes on sheer and color shifts to reflect your mood! Key ingredients: shea butter, sunflower seed oil, sesame seed oil, lemon grass oil.

INGREDIENTS

Helianthus Annuus (Sunflower) Seed Oil, Euphorbia Cerifera (Candelilla) Wax, Butyrospermum Parkii (Shea Butter), Copernicia Cerifera (Carnauba) Wax, Cera Alba (Bees) Wax, Citrus Aurantium (Orange) Oil, Cymbopogon Citratus (Lemon Grass) Oil, Sesamun Indicum (Sesame) Oil, May contain: Titanium Oxide, Manganese Violet, Red #6, Blue #1, Yellow #5 & 6, Mica, Iron Oxides
Net Weight: .15 Oz / 4.5g



CRUELTY FREE



MADE IN USA



yellow
shifts to a light pink tint



orange
shifts to a peachy tint



green
shifts to a rosy tint





lipgloss



Grafton
PRIVATE LABEL COSMETICS



Lipgloss

A sheer and moisturizing formula with a glossy finish. Can be worn alone or over lipstick.

INGREDIENTS Cocos Nucifera (Coconut) Oil, Helianthus Annuus (Sunflower) Seed Oil, Copernicia Cerifera (Carnauba) Wax, May Contain: Iron Oxides, Titanium Dioxide, Red #6, #7, #28, Yellow #5, #6, Blue #1
Net Weight: .25 Oz / 7g

PACKAGING Round Clear Tube
Ideal for logo printing



Why your brand needs this?
Lipglosses are a staple item in any beauty brand! Our wide selection of super shiny lipgloss shades lets you choose the perfect range for your brand to offer!

CRUELTY FREE
MADE IN USA



Color Library

Minimum required for Color Library Shades. Please contact your Brand Consultant for more information



HEATHER



NEUTRAL BERRY



Hint of Mint Lipgloss

Why your brand needs this?

Offer a unique twist on a traditional lipgloss in your beauty brand with our Hint of Mint Lipgloss, a classic super shiny lip gloss infused with a hint of mint scent.

A sheer finish lip gloss with a hint of mint.
Can be worn alone or over lipstick.

INGREDIENTS Polybutene, Hydrogenated Polyisobutene, Isostearyl Neopentanoate, Spearmint, Ascorbic Acid, Tocopheryl Acetate, Aloe Vera, May Contain: Iron Oxides, Red #6, #7, #28, Yellow #5, #6, Blue #1

Net Weight: Round Tube: .25 Oz / 7g
Mini Tube: 0.125 Oz/3.4g

PACKAGING Round Tube or Mini Tube
Ideal for logo printing



CRUELTY FREE



MADE IN USA



Color Library

Minimum required for Color Library Shades. Please contact your Brand Consultant for more information



MINT LAVENDER LACE



MINT BLACK RASPBERRY



MINT DIVINE



Vanilla Bean Lipgloss

Why your brand needs this?
Your customers will love the touch of vanilla essence in this super shiny lipgloss formula!

A sheer lipgloss with a hint of vanilla, infused with natural botanicals and pigments that leave lips glossy and moisturized. Key ingredients: shea butter, jojoba seed oil, aloe leaf extract, vanilla extract.

INGREDIENTS

Ricinus Communis (Castor) Seed Oil, Euphorbia Cerifera (Candelilla) Wax, Butyrospermum Parkii (Shea) Butter, Simmondsia Chinensis (Jojoba) Seed Oil, Aloe Barbadensis (aloe leaf extract), Roman Anthemis Nobilis (Chamomile Extract), Citrus Grandis (Grapefruit Seed), Vanilla (Planifolia Fruit) Extract. May Contain: Titanium Dioxide, Mica, Iron Oxides

Net Weight: .19 Oz / 5.5g

PACKAGING

Leo Tube | Ideal for logo printing



CRUELTY FREE

MADE IN USA



BALLERINA



FRESH NUDE



PASSION PLUM



PLEASANT PINK



COSMOPOLITAN



ENDURING CHARM



TRUTH OR DARE



MAUVE MYSTIQUE



RUM RUNNER



Color Library

Minimum required for Color Library Shades. Please contact your Brand Consultant for more information



BLAZING



CORAL CRUSH



CURRANT



Mineral Mega Frost Lipgloss

An ultra frosted lipgloss infused with botanical extracts and a touch of peach scent. Key ingredients: shea butter, jojoba seed oil, and grapefruit seed extract.

INGREDIENTS

Ricinus Communis (Castor) Seed Oil, Euphorbia Cerifera (Candelilla) Wax, Butyrospermum Parkii (Shea) Butter, Simmondsia Chinensis (Jojoba) Seed Oil, Ascorbyl Palmitate, Aloe Barbadensis, Roman Anthemis Nobilis (Chamomile) Extract, Citrus Grandis (Grapefruit) Seed Extract, Essence of Peach, May contain: Titanium Dioxide, Red #6, #7, #27, Blue #1, Yellow #5, #6, Mica, Iron Oxides

Net Weight: .19 Oz / 5.5g

PACKAGING

Leo Tube | Ideal for logo printing



Why your brand needs this?

Your customers will love this super frosted mineral lipgloss!



CRUELTY FREE



MADE IN USA



PINK ICING



BEIGE



APRICOT



FREEZE



RUSH



BERRY

Mineral Peppermint Stick

A refreshing peppermint lipgloss with super shine. Key ingredients: coconut oil, shea butter, jojoba seed oil, peppermint scent, and grapefruit seed extract.

INGREDIENTS

Cocos Nucifera (Coconut) Oil, Euphorbia Cerifera (Candelilla) Wax, Butyrospermum Parkii (Shea) Butter, Simmondsia Chinensis (Jojoba) Seed Oil, Aloe Barbadensis, Roman Anthemis Nobilis (Chamomile) Extract, Citrus Grandis (Grapefruit) Seed Extract, Peppermint Flavor

Net Weight: .19 Oz / 5.5g

PACKAGING

Leo Tube | Ideal for logo printing



CRUELTY FREE



MADE IN USA





Mineral Diamond Lipgloss

A sheer lipgloss with flecks of glitter, infused with natural botanicals that will leave lips with an ultra shine.

Key ingredients: shea butter, jojoba seed oil, sunflower seed oil, grapefruit seed extract.

INGREDIENTS

Helianthus Annuus (Sunflower) Seed Oil, Euphorbia Cerifera (Candelilla) Wax, Butyrospermum Parkii (Shea) Butter, Simmondsia Chinensis (Jojoba) Seed Oil, Aloe Barbadensis, Roman Anthemis Nobilis (Chamomile) Extract, Citrus Grandis (Grapefruit) Seed Extract, May Contain: Red #6, #7,#27, Mica, Iron Oxides

Net Weight: .19 Oz / 5.5g

PACKAGING

Leo Tube | Ideal for logo printing



Why your brand needs this?

This versatile Diamond Gloss will be your customers go to lipgloss! Sheer and sparkly enough to wear alone or creates the perfect topper over any lipstick or lip pencil.

CRUELTY FREE

MADE IN USA



GODDESS



JEWEL



CINDERELLA'S CASTLE



NORTHERN LIGHTS



RUBY SLIPPER



PINK CONFECTION



GIRL'S NIGHT OUT

Color Library

Minimum required for Color Library Shades. Please contact your Brand Consultant for more information



ENCHANTED



Dynomint Lipgloss

Refreshing mint formula with added glitter for that extra sparkle!

INGREDIENTS Cocos Nucifera (Coconut) Oil, Polyisobutene, Ozokerite, Spearmint, Tocopheryl Acetate (Vitamin E), Aloe Barbadensis Leaf (Aloe Vera), May Contain: Iron Oxides, Mica, Red #6, #7, #28, Yellow #5
Net Weight: Leo Tube: .19 Oz / 5.5g
Mini Tube: 0.125 Oz/3.4g

PACKAGING Leo Tube or Mini Tube | Ideal for logo printing



CRUELTY FREE

MADE IN USA



Color Library

Minimum required for Color Library Shades. Please contact your Brand Consultant for more information



Why your brand needs this?
Your customers will love these sheer and refreshing mint-infused lipglosses!

Doublemint Lipgloss

Two mint infused, high-shine and shimmery glosses formulated into one unique shade.

INGREDIENTS Cocos Nucifera (Coconut) Oil, Polyisobutene, Ozokerite, Spearmint, Tocopheryl Acetate (Vitamin E), Aloe Barbadensis Leaf (Aloe Vera), May Contain: Iron Oxides, Mica, Red #6, #7, #28, Yellow #5
Net Weight: .25 Oz / 7g

PACKAGING Round Clear Tube | Ideal for logo printing



CRUELTY FREE

MADE IN USA



Lip Lacquer

Enhanced with the exotic fruit, Cupuacu, this formula is moisturizing, yet highly pigmented with a glossy finish. It gives you the opaque color of a liquid lipstick without ever drying matte!

INGREDIENTS

Ricinus Communis (Castor Seed) Oil, Olea Europea (Olive) Oil, Isostearyl Palmitate, Cera Alba (Bees) Wax, Stearalkonium Hectorite, Silica Silylate, Theobroma Grandiflorum (Cupuacu Seed) Butter, Hydrogenated Polycyclopentadiene, Caprylic/Capric Triglyceride, May Contain: Red #7,#28, Yellow #6, Titanium Dioxide, Mica, Iron Oxide, Silica, Manganese Violet

Net Weight: .19 Oz / 5.5g

PACKAGING

Leo Tube | Ideal for logo printing



Why your brand needs this?
Is your brand looking for a super pigmented full coverage lippgloss? Then our Lip Lacquer is a MUST for your brand!

CRUELTY FREE



MADE IN USA



POUT



BOCA BABE



TAKE ME OUT



PIN UP



PARTY GIRL



FIERCELY FABULOUS



DANCE ALL NIGHT



WHAT LOLITA WANTS



ALOHA



CHERRY ON TOP

Color Library

Minimum required for Color Library Shades. Please contact your Brand Consultant for more information



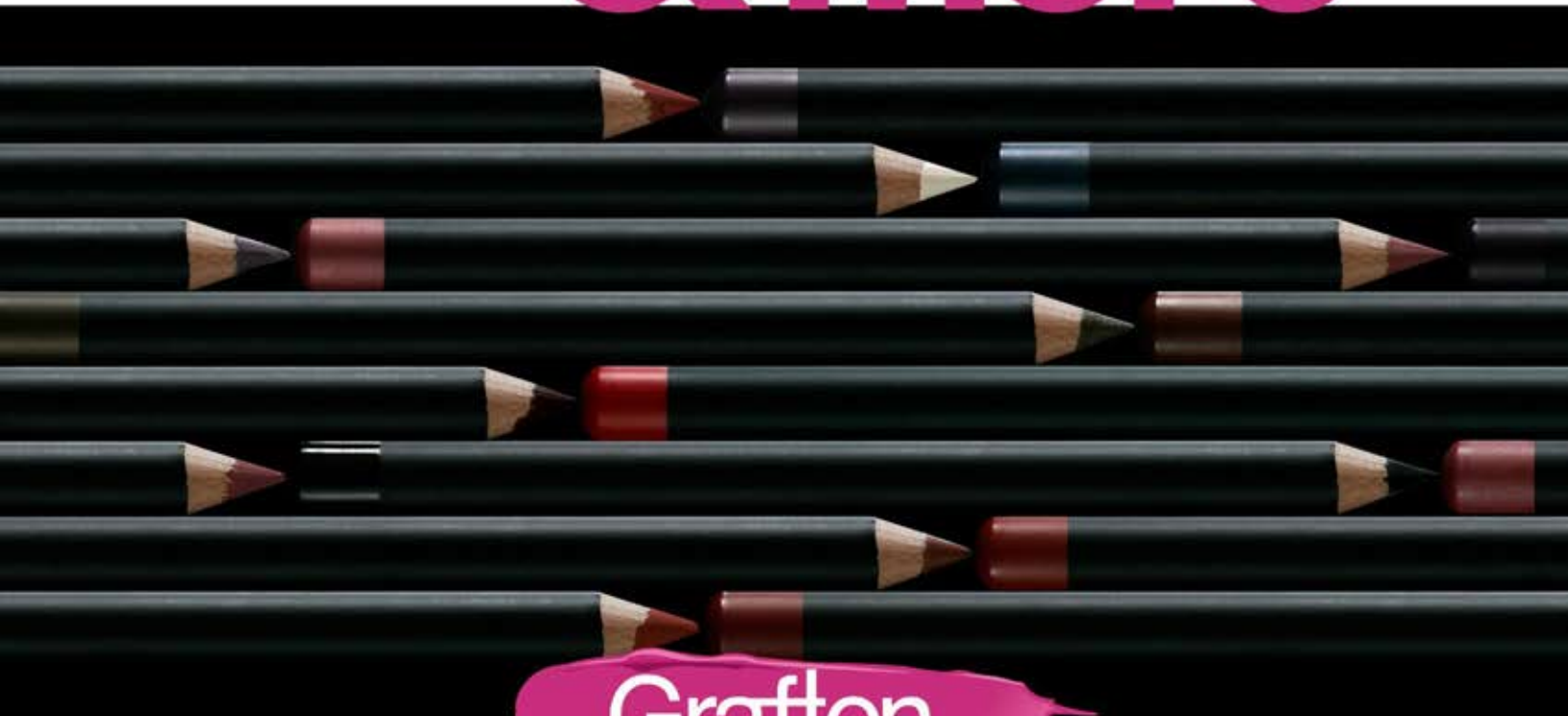
MALTED



AFFECTION



lip pencils & more



Grafton
PRIVATE LABEL COSMETICS



Mineral Lip Crayons & Lip Pencils



Why your brand needs this?
Perfect add-on product to any lipstick or lipgloss line!
Lip liners help to define lips and keep lipstick from feathering or fading!

MINERAL LIP CRAYONS

A mineral wooden pencil made with plant-based oils & waxes, natural mineral colorants, and vitamin E for a rich and creamy consistency.

INGREDIENTS

Coconut (Cocos Nucifera) Oil, Helianthus Annuus (Sunflower) Seed Oil, Cera Alba (Bees) Wax, Copernicia Cerifera (Carnauba) Wax, Rhus Succedanea (Fruit) Wax, Tocopheryl Acetate, May Contain: Titanium Dioxide, Mica, Red #7, #28, #30, Yellow #6, Iron Oxides
Net Weight: .04 oz/1g

CRUELTY FREE

MADE IN USA



ANTIQUE ROSE



BOYSENBERRY



NEUTRAL



TENDER

LIP PENCILS



A classic wooden pencil made with vitamin E for a rich and creamy consistency.

INGREDIENTS

Helianthus Annuus (Sunflower) Seed Oil, Cocos Nucifera (Coconut) Oil, Cera Alba (Beeswax), Copernicia Cerifera (Carnauba) Wax, Rhus Succendanea Fruit Wax, Tocopheryl Acetate, May Contain: Titanium Dioxide, Iron Oxides, Mica, Red #7, #28, #30, Yellow #6
Net Weight: .035 Oz/1g

CRUELTY FREE

MADE IN USA



BERRY PRETTY



COGNAC



CORAL KISS



CURRY



EGGPLANT



FLESH



MALTED MAUVE



MOONLIT MAUVE



PASSION



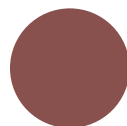
PINK LADY



RETRO RED



ROSEBERRY



ROSEWOOD



2 in 1 Cream Blush & Lip Tint

Why your brand needs this?
Looking for a versatile item for your brand? Our 2 in 1 Cream Blush/Lip Tint is something your customers must have! One quick swipe for a tinted lip or ultra-glowing cheek.

A versatile cheek and lip tint that glides on and glows. Infused with moisturizing plant oils: shea butter, olive oil, jojoba seed oil, and anti-inflammatory myrrh oil.

INGREDIENTS

Caprylic/Capric Triglyceride, Mica, Ethylhexyl Palmitate, Ricinus Communis (Castor Oil), Ceresin, Phenyl Trimethicone, Microcrystalline Wax, Aluminum Starch Octenylsuccinate, Titanium Dioxide, Beeswax, Sorbitan Sesquioleate, Oleic Acid, Tocopheryl Acetate, Ethylene Brassylate, BHT, May Contain: Iron Oxides, Manganese Violet, Red 6 Lake, Red 7 Lake, Red 40 Lake, Yellow 6 Lake, Talc

Net Weight: .11 Oz/3.3g

PACKAGING OPTIONS



Pan only in clam shell, or can be assembled in palettes



Matte View Compact
Ideal for logo printing



CRUELTY FREE

MADE IN USA



CORAL MIST



FELICITY



GLORIOUS



HARMONY



OASIS



SWEPT AWAY



TOTALLY SHY



PINK ESCAPE



NEUTRAL



DARING



BRONZE GLOW